

CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary

COUNCIL MEETING DATE:

08/11/2025 Regular Meeting

Requesting Agency (Initiator)

Downtown Development Department

Sponsor(s)

Andrew Simpson, Downtown Dev. Manager

Item Title:

Council to discuss proposed street closure by Bo Durban for The Trans Am Takeover which consist of a three (3) day celebration of Smokey and the Bandit, highlighting Jonesboro's role in the iconic 1977 film.

The road closure would be on Broad Street and South Main Street (from the Lawyers' Office at 102 S. Main Street to Arts Clayton, 136 S. Main Street, Jonesboro, Georgia.)

Requested Action (Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)

Requirement for Board Action (Cite specific Council policy, statute or code requirement.)

Is this Item Goal Related? (If yes, please describe how this Action meets the specific Board Focus Area or Goal.)

Summary and Background (First sentence includes Agency recommendation. Provide an executive summary of the Action that gives an overview of the relevant details for the item.)

Event Date: October 17-19, 3025

Primary Locations: Tara Theatre (Atlanta) & Downtown Jonesboro

This event will attract car enthusiasts, fans, and national attention, while delivering a **direct economic boost** to local businesses and reinforcing Jonesboro's place in film history.

Fiscal Impact (Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

Exhibits Attached (Provide copies of originals, number exhibits consecutively.)

See presentation in packet.

Staff Recommendation (Type name, Title, Agency and Phone number.)

Andrew Simpson, Downtown Development Manager

FOLLOW-UP APPROVAL ACTION (City Clerk)		
Typed Name and Title	Date	
Signature	City Clerk's Office	