



CITY OF JONESBORO DESIGN REVIEW COMMITTEE

Agenda Item Summary

Agenda Item #

COUNCIL MEETING DATE

Requesting Agency

Community Development (Tapestry Public Charter School, applicant)

Requested Action (Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)

Review of new ground sign

Requirement for Board Action (Cite specific Council policy, statute or code requirement)

Section 86-489. General sign standards; Sec. 86-490. Ground sign standards.

Is this Item Goal Related? (If yes, describe how this action meets the specific Board Focus Area or Goal)

☒ **Yes** ☐ **No**

Summary & Background

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)

Agency recommendation – Approval of Sign Design and Location

The recently approved charter school within the First Baptist Church of Jonesboro campus at 142 College Street is proposing an eight square foot ground sign at the entrance of the parking lot (Red Lot) closest to the school.

The property is zoned R-2 Residential. The property is not within the Historic District or in the Historic Residential Overlay and therefore will not require a Certificate of Appropriateness, just Design Review Commission review.

Sec. 2-303. - Powers and duties.

The design review commission has the power to make certain advisory recommendations to the city council, the historic preservation commission, and the community development department. The commission's recommendations on review items are not binding, but are intended to be utilized by the city council, the historic preservation commission, and the community development department in making informed, binding decisions.

The commission shall be authorized to:

- Make recommendations to the historic preservation commission regarding certificate of appropriateness applications for any exterior modifications to existing developments, buildings and structures (including signs) within the historic districts and Historic Residential Overlay, prior to the scheduled historic preservation commission hearing on the applications.
- Make recommendations to the historic preservation commission regarding certificate of appropriateness applications for proposed and replacement developments, buildings and structures (including signs) within the historic districts and Historic Residential Overlay, prior to the scheduled historic preservation commission hearing on the applications.
- Make recommendations to the mayor and city council regarding any exterior modifications to existing developments, buildings and structures (including signs) that require variances, generally within the city and, more specifically, within the Tara Boulevard Overlay, Arts & Entertainment District Overlay Zone or Assembly Overlay.
- Make recommendations to the mayor and city council regarding proposed developments, buildings and structures (including signs) that require variances, generally within the city and, more specifically, within the Tara Boulevard Overlay, Arts & Entertainment District Overlay Zone or Assembly Overlay.
- Make recommendations to the mayor and city council regarding any exterior modifications to existing developments, buildings and structures (including signs) that require conditional use hearings and/or zoning change hearings, generally within the city and, more specifically, within the Tara Boulevard Overlay, Arts & Entertainment District

FOLLOW-UP APPROVAL ACTION (City Manager)

City Manager's

Office

Typed Name and Title

Phone

Signature

Date

Overlay Zone or Assembly Overlay.

- (f) Make recommendations to the mayor and city council regarding proposed developments, buildings and structures (including signs) that require conditional use hearings and/or zoning change hearings, generally within the city and, more specifically, within the Tara Boulevard Overlay, Arts & Entertainment District Overlay Zone or Assembly Overlay.
- (g) Make recommendations to the city manager and community development director regarding significant exterior modifications to existing developments, buildings and structures (including signs) that do not require public zoning hearings and do not lie within the historic district or overlays.
- (h) Make recommendations to the city manager and community development director regarding significant proposed developments, buildings and structures (including signs) that do not require public zoning hearings and do not lie within the historic district or overlays.
- (i) Make recommendations to the mayor and city council regarding proposed text amendments to the city zoning code.
- (j) Make recommendations to the mayor and city council regarding applicable facade grant applications for existing buildings and structures within the city.

Sec. 86-489. - General regulations.

(a) Messages. Any sign allowed under this article may contain any message, except those displaying any statement, word, character or illustration of an obscene nature.

(b) Nonresidential zoning districts. In nonresidential zoning districts signs shall be permitted in the following combination of wall and ground signs subject to the provisions hereinafter stated:

(1) Lot with one building, which building is currently occupied pursuant to a current and valid certificate of occupancy issued by the city.

- a. Combination of one wall sign and one ground sign, subject to the respective size limitations in [section 86-490](#). In addition to [section 86-490](#), each wall sign shall not exceed seven and one-half percent of the exterior building facade, without an approved variance.
- b. Single building on multiple frontage lots are allowed a total of ten percent of the exterior building facade for wall signs, and may have one additional wall sign, and one additional ground sign (subject to the size limitations in [section 86-490](#)). When calculating their allowed square footage, buildings on multiple frontage lots shall base their calculations on the facade with the primary entrance and/or architectural features of the building. Otherwise, the facade used shall be that facade which faces the public road of the greatest capacity. The classification of streets in the thoroughfare plan shall be the basis for determining street capacity.

Sec. 86-490. - Regulated signs.

- (a) Ground signs, which are permanent, shall be permitted in nonresidential zoning districts. No ground sign shall have a height greater than six feet above normal grade, or a sign face area greater than 35 square feet (each side) for lots with a single building and 45 square feet (each side) for planned centers. Ground sign setbacks shall be as follows:
The sign will be about 4 feet high and only 8 square feet on each side.

- (1) No portion of a ground sign shall be located within ten feet of a street right-of-way on a corner lot (public and private streets), or within ten feet of any major structure or building. **Will comply; located in existing curbed island.**
- (2) On non-corner lots, no portion of a ground sign shall be located within three feet of a street right-of-way, or closer than one foot from the closest edge of a nearby sidewalk, whichever distance into the property is greater, or within ten feet of any major structure or building. **Will comply**
- (3) No portion of a ground sign shall be located within two feet of the back of curb of any vehicular parking aisles. **Will comply**
- (4) For proposed ground signs along Tara Boulevard and other arterial city streets, the setbacks of subsection 86-489(d)(8) shall apply. **Not applicable**

Regardless of the right-of-way, no new ground sign shall obscure the view of an existing sign from the street right-of-way, or

conflict with any other existing appurtenances on the subject property. Changeable copy shall not exceed 33 percent of the area of the sign face. Ground signs are allowed only on lots upon which there is a building which is currently occupied pursuant to a current and valid certificate of occupancy issued by the city or which is currently being developed under an active building permit issued by the city. **No changeable copy or electronics.**

The sign's purpose will be to direct parents and students to the school and will not pose a hazard or a nuisance. The sign reflects the school's colors.

Fiscal Impact / Funding Source

(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

Private

Exhibits Attached *(Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)*

Proposed sign elevations, maps

Staff Recommendation

Approval

David Allen, Community Development Director