



Economic Development Report for Monday, May 11th

Design

Focus: *Planning, infrastructure, zoning, and development readiness*

- Street Name Signs
- Overall Eye Appeal
- Updates (In Progress)
 - Nuisance / Blight / Abatement (Title Search & Notification)
 - 2026 Comprehensive Plan (Community Outreach event – 5/19, ARC-led Steering Committee Mtg # – 5/20 @ 11:30AM,)

Organization

Focus: *Governance, collaboration, and strategic planning*

- Local business engagements
- CC/GDOT Tour, Atl Airport CID (x2), ARC Housing Summit
- Updates (In Progress)
 - Open Discussion: *Housing – ARC, Develop Clayton*
 - *Aerotropolis – Redevelopment Support*
 - *Tara Blvd – DOT connections (Tour)*

Promotions

Focus: *Branding, recognition, and business visibility*

- Banner Project
- Town Hall/Reception
- Updates (In Progress)
 - See Clayton – Lights downtown (IP)

Economic Vitality

Focus: *Business growth, job creation, and redevelopment*

- Vacant Building Registry – 17 downtown
- Mixed Use & Shopping Center Redevelopments
- Updates (In Progress)
 - Issued 13 new business licenses:
 - **Due 4/15; ## citations issued**
 - **Business Mix Data - pending**
 - *Number (20) business licenses terminated*