

	CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary	COUNCIL MEETING DATE: 8/3/2026 Work Session
Requesting Agency (Initiator) Councilman Alfred Dixon		Sponsor(s) Councilman Alfred Dixon
Item Title:	Council to consider a Request for Proposal of Key Street Park Redevelopment.	
Requested Action: Consideration to authorize staff to issue a competitive Request for Proposals (RFP) for professional planning and conceptual master planning services for the redevelopment of Key Street Park and direct staff to return to the Mayor and City Council with recommendations.		
Requirement for Board Action:		
Is this Item Goal Related? Yes. This proposal aligns with the City's strategic goals of expanding recreational access, promoting public health, enhancing public spaces, and improving the overall quality of life for residents.		
Summary and Background: Key Street Park has historically served the community as a neighborhood baseball field and remains an important public asset. Over time, however, the park has become increasingly underutilized, with overgrown conditions and limited recreational use diminishing its ability to serve the needs of Jonesboro residents. While the property continues to hold significant potential, its current condition does not reflect the City's commitment to providing safe, accessible, and inviting public spaces. As Jonesboro continues to grow, the City has an opportunity to reimagine Key Street Park as a vibrant, multipurpose destination that promotes recreation, wellness, community engagement, and neighborhood pride. Redeveloping the park represents an investment in the quality of life of current residents while preserving the park as a valuable asset for future generations. Rather than selecting a predetermined design, the proposed Request for Proposals (RFP) will invite qualified planning, landscape architecture, and recreation professionals to develop innovative concepts informed by community input. This process encourages transparency, fosters creativity, and ensures the Mayor and City Council have multiple options to consider before making any future design or construction decisions. Potential concepts may include multipurpose athletic fields, walking trails, playgrounds, basketball, tennis and pickleball courts, outdoor fitness areas, a skate park, community gardens, gathering spaces, landscaping improvements, public art, enhanced accessibility, and other amenities that support recreation, health, and overall quality of life. The purpose of this item is to authorize the issuance of a competitive Request for Proposals (RFP) to identify qualified firms to assist the City in developing a long-term vision and conceptual master plan for Key Street Park. Through this process, the City will evaluate innovative ideas, engage residents in shaping the park's future, and position Key Street Park for transformation into a premier community destination that reflects the needs, aspirations, and growth of Jonesboro..		

Fiscal Impact: To be determined based on selected proposal. Funding options may include public-private partnerships, grants, or city budget allocations.

Exhibits Attached (Provide copies of originals, number exhibits consecutively.)

- Key Street Park Report











Staff Recommendation (Type name, Title, Agency and Phone number.)

FOLLOW-UP APPROVAL ACTION (City Clerk)		
Typed Name and Title	Date	Received 07/20/26
Signature	City Clerk's Office	