



1859 City Center Way

Jonesboro, GA 30236

Ph: 770-478-3800

<https://www.jonesboroga.gov/>

Economic Development Report

Reporting Period: June 2026

I. Economic Development Meetings & Agenda Activity

During the reporting period, the Economic Development Department continued to strengthen partnerships, advance strategic initiatives, and support long-term economic development initiatives through regional collaboration and interdepartmental coordination.

II. Business License Activity

A total of **608 active business licenses** (new and renewed) have been issued citywide during the reporting period. The largest business classification is **Non-Retail, Regular Businesses**, with **332 active licenses**, reflecting a strong presence of service-based and professional businesses within the City.

The Economic Development Department continues to analyze business license data to better understand Jonesboro's industry composition, identify emerging market trends, and inform business retention, expansion, and recruitment strategies.

III. Meetings & Engagement

The department participated in the following meetings and initiatives:

- **June 15** – Southern Cities Economic Inclusion (SCEI) Technical Assistance Check-In
- **June 18** – Contractors, Closers & Connections (CCC) Brunch
- **June 23** – Tara Boulevard Task Force Meeting
- **June 25** – Georgia Main Street Program Onboarding
- **June 30** – Airport Chamber Board Meeting
- **June 30** – Housing Task Force Meeting
- **June 30** – GIS Steering Committee Meeting

IV. Comprehensive Plan Update

Public engagement for the Comprehensive Plan Update continues to demonstrate strong community participation. As of June 30, 2026, the City had received **488 survey responses**, including **24 fully completed surveys** with no skipped questions.



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V. Projects & Development Pipeline

Business Activity

The City recorded **one (1) new business** registration during the reporting period within the **automotive sales/brokerage** industry.

Additionally, **eight (8) business licenses were terminated**, representing the following industry sectors:

- Administrative and business support services – **3**
- Automotive sales/brokerage – **1**
- Medical supply – **1**
- Health services – **1**
- Sanitation services – **1**
- Tax preparation services – **1**

The Economic Development Department is strengthening its business intelligence and retention efforts. Staff is improving internal processes for tracking commercial activity, refining business reporting, and developing proactive outreach strategies to better support existing businesses and identify opportunities for retention and expansion.

VI. GIS & Development Initiatives

To improve development readiness and support data-driven planning, staff continues expanding the City's GIS resources. Recent initiatives include:

- Update the **Vacant Buildings Registry**.
- Continued development and refinement of **broker properties**, **Zoning Layer**, and the **Zoning Overlay Layer**.
- Coordinating with the Community Development Department to evaluate the City's current land use table, including a review of permitted, conditional, and prohibited uses and associated development standards. This effort will help identify opportunities to modernize zoning regulations and better align them with the City's economic development goals.



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VII. Key Outcomes

- Continued advancement of the Georgia Main Street Program through Main Street Manager onboarding, review of existing program initiatives, and development of strategies to strengthen downtown revitalization efforts.
- Strengthened regional partnerships through participation in the Tara Boulevard Task Force, Airport Chamber Board, Housing Task Force, and GIS Steering Committee.
- Continued public engagement for the Comprehensive Plan Update, resulting in **488 community survey responses**.
- Expanded GIS data resources to support business attraction, redevelopment planning, and strategic decision-making.
- Continued monitoring of commercial activity while implementing improvements to business tracking, reporting, and retention processes.

VIII. Key Priorities Moving Forward

- Continue implementation of Georgia Main Street initiatives and monthly reporting.
- Expand business retention and expansion efforts through proactive outreach and relationship building with existing businesses.
- Complete analysis of business license data to better understand the City's industry composition and identify targeted recruitment opportunities.
- Continue enhancements to GIS mapping resources, including development-ready property inventories and zoning information.
- Collaborate with Community Development to evaluate zoning regulations and identify opportunities that support investment and redevelopment.
- Strengthen collaboration with regional partners to advance investment, redevelopment, housing, and workforce initiatives.