

HomeANCHOR Clayton

A New Connection to Housing Opportunities and Resources

Leadership Clayton Class of 2026
Group III



Meet the Team



Maya Gadson



Damaris Garrett



Natasha Hampton



Felicia Hylton



**SaVaughn Irons-
Kumassah**



Meiling Jabbaar



Omari Jones



Johanna Pierret

The Situation is Dire



Between 2019-2023, Clayton had highest eviction rates in metro Atlanta, with the highest number occurring in 2023: a total of 19,913 evictions equaling 39 evictions per 100, or 40% of renter households.



In 2024, the rough estimate of unhoused individuals in the county was 110: 70 in emergency shelters, 30 being totally unsheltered, and 10 in transitional housing.



In 2025, over 2000+ CCPS students were defined as homeless under the McKinney Vento Act - representing an astounding number of families.



Based on 2026 data, 62% of renters in Clayton County spend more than 30% of their income on rent and utilities; this is the highest rate in the metro Atlanta area.



What is HomeANCHOR?

HomeANCHOR is a consolidated directory aimed to bridge the housing resource gap in Clayton County. **HomeANCHOR** stands in the gap as a one-stop resource ecosystem offering a path to housing sustainability and loss mitigation.

- ✓ **A Navigator:** A specialized search tool that allows renters to input their specific crisis.
- ✓ **A Centralizer:** Trusted place for local resource, so residents are informed on where to start.
- ✓ **A Connector:** A bridge between residents and the organizations equipped to help them.



What HomeANCHOR isn't

To maintain a clear and manageable scope and ensure we do not duplicate existing efforts,

HomeANCHOR will not:

-  **Provide direct rental assistance:** We do not issue checks or financial aid.
-  **Serve as a housing provider:** We do not own or manage rental properties.
-  **Replace existing housing programs:** We amplify current programs rather than competing with them.
-  **Provide long-term case management:** We do not provide one-on-one social work or clinical services.

HomeANCHOR Clayton in Action

Why This Matters

Improving access to clear, centralized information can empower residents to make informed housing decisions and better navigate complex systems.

Intended Impact

Bridging the gap between resources and residents to strengthen housing stability and support healthier, more resilient communities.

Success Measures

- Increased website traffic
- Strong content engagement
- Community partner data identifying how residents were connected to resources



Q Search

Get Help

[Home](#) | [Who We Are](#) | [Intake](#) | [Resources](#) | [Situational Tool](#) | [Contact](#)

Connecting Clayton County Residents to Housing Resources

Find affordable housing solutions, resources, and support services all in one place.

[Explore Resources](#)

Search here Q Type any word or exponents search...



Housing Resources

Access local programs for affordable housing, financial, assistance, and tenant supl..

[Learn More >](#)



Housing Guides

Navigate the housing process with our step-by-step guides and tips.

[Learn More >](#)



Community Support

Connect with local organizations that offer support services for housing stability.

[Learn More >](#)



How HomeANCHOR Supports Clayton County

We're here to bridge the gap between you and the housing resources you need. Learn sbbet our mission and how we carl help you find stable housing.

[How We Help >](#)

Looking for assistance?

Get personalized housing support and find answers to your questions.

[Get Help Now >](#)

Measures of Success



Crisis & Demographics Outcome (Partner + Intake Form)

80% of intake forms completed will capture at least one verified housing stressor (eviction, utility debt, or displacement risk), enabling data-driven referrals through partner organizations.

Geographic Reach & Targeted Outreach Outcome

Identify top 5 high-need ZIP codes within the first 90 days and increase partner-led outreach in those areas by 25%.

Key Milestones and Deliverables



May-
June



Identify and connect
with community
partners; build
website for Beta Test

July –
Mid
Aug.



Development of video
scripts and shoot/edit
videos; connect with
community partners
for qualitative
feedback

Mid
Aug. –
Sept.



Deploy
communications plan;
launch
HomeANCHOR Hub,
host Launch party;
measurement and
data collection

Oct.



Final project report

Get Involved Today

Together, we can build a stronger, more connected community. Join the movement and make a lasting difference.



Consult



Contribute



Partner

Thank You

For questions, partnerships, or to learn more about our work,
please contact us.



homeanchorclayton@gmail.com