



## **& Jonesboro Urban Redevelopment Agency**

### **SPECIAL CALLED MEETING**

**MAY 20, 2025 AT 11:50 AM**

**B'MARI EVENTS AND ART GALLERY – 106-112 N. MCDONOUGH ST., JONESBORO, GA 30236**

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### **MINUTES**

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**NOTE: As set forth in the Americans with Disabilities Act of 1990, the City of Jonesboro will assist citizens with special needs given proper notice to participate in any open meetings of the City of Jonesboro. Please contact the City Clerk's Office via telephone (770-478-3800) should you need assistance.**

**I. CALL TO ORDER** – Tammary called the meeting to order at 11:51 am

**II. ROLL CALL** – Santia Fox, Bryan Holmes, Helen Meadows, Tammary Scott, Jule Segner.

**III. ADOPTION OF AGENDA AND MEETING OBJECTIVES**

1. Review progress on current projects. A marketing budget should be established. With signs for specific events such as a frame signs and yard signs. Board Members should work to their strengths in history and in building regulations and construction. Andrew does not have time to focus on projects. The DDA board should share issues and challenges.
2. Identify and address any issues or challenges – Andrew cannot do everything on his own. The board needs to help. Each board member has to step up and help.
3. Plan the next steps and assign responsibilities – Bryan and Santia will work with Andrew on the properties. Tammary will continue to work with the Chamber. Jule and Helen will be our experts on the history of Jonesboro. Helen will inform Andrew of the progress of Rosenwald School.

**IV. OLD BUSINESS**

1. Ornaments. It was reconfirmed to order 250. The box color was to be gold with no window. He box insert color is black. The ribbon is to be red. Tammary called the vote and Jule seconded. The vote was unanimously passed.
2. T-Shirts. Tammary will be in touch with Comedy Couple Tees about the T-Shirts and the number to order. If they prove successful in selling, then the board will order more.

**V. NEW BUSINESS**

**A. Define DDA responsibilities**

1. Establish board structure and roles of members. Andrew was asked to send an end of year calendar. Bryan and Santia will work with Andrew on the properties that the DDA owns. Tammary will continue with outreach to the chamber and downtown businesses. DDA board members when possible to join at Regional meetings and networking business events.

**B. Project Updates**

1. Order DDA Table Cover – Tammary will provide Andrew with the table covers and drop them off at Comedy Couple Tees for the logo to be added.

2. DDA T-Shirts and other promotional items. Tammary will reach out for the T-Shirts. “Meet Me On Main” was reiterated as the slogan for the t-shirts. A special Main Street theme will create the perfect themed item.
3. Promotional signage. A Frame signs should be placed at strategic intersections around downtown for future events. Other cities and the Clayton County board of commissioners should be notified about our events. See Clayton County should be engaged with, but Andrew explained they will not allow banners on the train depot.

## **VI. ISSUES AND CHALLENGES**

1. Building relationships with new businesses – Andrew asked that the board again review his Welcome to Jonesboro packet which had been circulated in January 2024.
2. Touring available properties – Brian and Santia and other board members when available will be touring 166 S. Main St. 205/20
3. Discuss ideas for property use and available incentives. Blueprint Jonesboro and other development plans should be circulated to all board members to make them aware. Happy Hours for business networking would be a way forward. There should be property incentives for the downtown. Andrew said there were tax incentives, but an incentive plan to target restaurants with a 1 mil levy and 20% from the business licenses was voted down by the City Council.
4. Open discussion: obstacles and concerns. It was decided that this meeting was a great idea and that further discussion would be needed when necessary and not confined to a regular board meeting.

## **VII. NEXT STEPS**

1. Outline and assign tasks for the upcoming period – Bryan and Santia to meet with Andrew to tour the DDA owned properties. 166 S. Main St. 205/207 N. Main St. and 217 N. Main St. A ghost tour of the cemetery and a discussion of the future of Statel Oak was suggested as a partnership with Historic Jonesboro/Clayton County.

## **VIII. Q&A AND CLOSING REMARKS**

- X. **PUBLIC COMMENTS** – There were comments regarding the placement of A Frame signs, the quality of the DJ at the Spring Fling Event and how was he chosen. Arts Clayton will be organizing the Christmas parade on Saturday November 22<sup>nd</sup>.
- X. **BOARD OF DIRECTOR'S COMMENTS** – Santia asked again that there be a checklist for businesses and residents, so they know which permits to pull. There was a discussion around having a standalone website. Andrew said this would cost money for the domain and the website provider, for example Wix. Andrew sent a link showing the downtowneatonton.com website that he had helped set up. Andrew would let the board know if anyone showed interest in helping with setting up a website and handling social media.
- XI. **ADJOURNMENT** – Meeting was adjourned at 1.10pm. Tammary made the motion to adjourn, and Jule seconded. The vote was unanimously carried.