



Executive Director Report for Monday, May 18th

Design

Focus: *Planning, infrastructure, zoning, and development readiness*

- Overall Eye Appeal
- Updates (In Progress)
 - Vacant Building Project
 - 2026 Comprehensive Plan (Steering Committee – 5/20 @ 11:30 AM)

Organization

Focus: *Governance, collaboration, and strategic planning*

- Incentivize restaurants: Food & Beverage Workgroup
 - Dumpsters
 - CCWA & DPH updates
 - Nouveau Lease Updates
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- Updates (In Progress)
 - Open Discussion: *Housing Task Force (Report out)*
 - *Aerotropolis – ACE & Lovejoy Event*
 - *Tara Blvd – Signage, Node,*

Promotions

Focus: *Branding, recognition, and business visibility*

- Mayor ProTem Events – (email)
- Updates (In Progress)
 - Comp Plan
 - Banner Project
 - See Clayton – RBG Lights

Economic Vitality

Focus: *Business growth, job creation, and redevelopment*

- Downtown vacancies
 - Multi-office registration
- North Main Streetscapes
- Updates (In Progress)