

Blue Cole

From: Asjah Miller
Sent: Wednesday, May 13, 2026 4:23 AM
To: Tierra Turner; Blue Cole
Cc: Chelsey Curney; Donya Sartor
Subject: Economic vitality idea

Good Afternoon City Manager and Chairwoman Turner

I hope you both are doing well.

I wanted to share an idea that has been on my mind recently after conversations about several of our local restaurant owners regarding visibility, business support, and opportunities for engagement within the City of Jonesboro.

As a potential economic development and community-building initiative, I have been considering the idea of hosting a “Taste of Jonesboro” event later this year. The concept would center around restaurants within the city limits being invited to participate through food booths, tasting stations, or food trucks, while also allowing restaurants from the unincorporated Jonesboro area to participate through a vendor fee structure.

My thought is that the event could potentially take place at Lee Street Park and feature live entertainment such as a jazz or cover band, along with a tasting wristband system that encourages attendees to sample food from multiple participating restaurants. Beyond being a fun community event, I believe it could serve as an opportunity to strengthen relationships with our business community, activate downtown, and create a signature annual event for Jonesboro.

At this stage, this is very much a brainstorming concept that I would love feedback on. I would especially appreciate your thoughts regarding feasibility, partnerships, logistics, and whether this is something the City and DDA may have interest in collaboratively exploring further.

If you are both open to it, I would love to schedule a time within the next week or two to sit down informally — perhaps at one of our local restaurants or the JCC — to discuss the idea further and hear your perspectives.

I appreciate all that you both do for our city and look forward to hearing your thoughts.

Warm regards,

Asjah Miller

Mayor Pro Tem

City of Jonesboro

Sent from my iPhone