



CITY OF JONESBORO, GEORGIA COUNCIL
Agenda Item Summary

COUNCIL MEETING DATE:
02/02/26 Work Session

Requesting Agency (Initiator):
Council

Sponsor(s):
Councilmember A. Dixon

Item Title: Council to consider approval of a contract between Luminary Mediaworks and the City of Jonesboro, Georgia regarding Audio/Visual & Livestreaming Services for JYCG Meetings.

Requested Action: Requesting approval.

Requirement for Board Action: Requesting Approval.

Is this Item Goal Related?

Summary and Background: At Luminary Mediaworks, we recognize the importance of reliable audiovisual operations and public accessibility for civic meetings, especially programs that support youth leadership such as the Jonesboro Youth City Government (JYCG). This proposal outlines a service partnership focused on providing professional audiovisual support and livestreaming services for JYCG meetings held within the City Council Chambers.

Luminary MediaWorks submitted a proposal dated **December 17, 2025**, to the **City of Jonesboro** for providing **audio/visual and livestreaming services** for the **Jonesboro Youth City Government (JYCG)** meetings.

Key Points

1. Monthly Retainer

- **\$200 per month** for ongoing support.

2. Service Structure

- Support is **meeting-based**.
- Luminary provides **on-site technical assistance** using the City’s existing AV infrastructure
- Livestreaming will occur on **approved public platforms**.

3. Scope of Services

- Up to **10 JYCG meetings per year**.
- Livestreaming on **two platforms simultaneously: Facebook and YouTube** (JYCG must provide account access).
- Up to **2 hours of support per meeting**.
- All meetings use **existing courtroom AV equipment**—no new installations required.

4. Services Provided

- **Technical operation** of AV equipment, sound, and network connectivity during meetings.
- **Management of live broadcasts** to ensure professional, uninterrupted streaming for public engagement and transparency.

5. Equipment & Setup

- Uses **already installed courtroom AV systems**; no added permanent equipment.

6. Next Steps

- Services begin upon approval, with a **12-month service commitment** and possibility of renewal upon mutual agreement.

The two-hour time slot allows our team to be on site to support and run the meeting, ensuring the broadcast operates properly. For meetings held outside of the courtroom, an additional technology fee may apply due to the equipment involved and the extended setup time required.

Fiscal Impact:

Exhibits Attached: Proposal for Audio/Visual & Livestreaming Services for JYCG Meetings.

Staff Recommendation: Councilmember Alfred Dixon recommends approval.

FOLLOW-UP APPROVAL ACTION (Completed by City Clerk)		
Typed Name and Title	Date: 01/23/26	The item was removed from the 01/12/26 Agenda due to Council agreeing to add the funds to FY26 Proposed Budget. However, the Proposal itself should be added back to the 02/02/26 Agenda for approval of the Proposal.
Signature: S. Jewett, City Clerk	City Clerk's Office	