



Main Street Director/Economic Development Managers Report for February 4th 2025

Design

I am awaiting notification from CGI for the mounting date of their banner program, possibly 1st week in February.

I have spoken with the Public Works Director Marcus Heard about relocating the parklets.

Organization

All board members are now up to date with their DDA and Main Street training.

We have one DDA/Main Street/URA board vacancy.

On February 4th I was in Newnan for our accreditation presentation with representatives from the city and DDA.

The Promotions Committee meeting occurred on Tuesday, January 28 at 6pm, where the annual calendar was adopted.

Promotions

The Pop-Up Posse will be recognizing City of Jonesboro businesses the week of February 10th.

Networking Breakfast scheduled for Community Room sponsored by Tim Horton's Thursday February 13th.

The Lee Street Park, electronic sign. Mr. Tran our I.T. Director and I looked at the signs in Morrow that he was involved with purchasing. The conclusion was that we need at least a 6 dpi if not 4 dpi. Mr. Tran will cost those. I reached out to Public Works Director, Marcus Heard to ask if he could contact Clayton Signs for pricing. Mr. Tran will also reach out for pricing options.

Economic Vitality

The new community development director Adleasia (Lisa) Cameron visited the city and DDA owned properties for familiarization.

The Fig Tree Café paused its operations on Saturday December 21. The City Manager, Public Works Director, & I met with Gary Lewis, on January 28th, regarding the Fig Tree Café & dumpster.

Livable Centers Initiative Tara Boulevard- Jonesboro Plan Adoption for the City of Jonesboro. I met with Keri Stevens from the Atlanta Regional Commission via zoom.