



Meeting Name: Town Council Meeting
Meeting Date: August 26, 2025
Prepared By: F. Davila, CFM, Director of Planning & Zoning
Item Title: Proclamation - National Preparedness Month (September 2025)

DISCUSSION:

September is National Preparedness Month (NPM) which is sponsored by the Federal Emergency Management Agency (FEMA) within the Department of Homeland Security. National Preparedness Month encourages Americans to take steps to prepare for emergencies in their homes, businesses, schools, and communities. FEMA's Ready Campaign, the correlating public education outreach campaign, disseminates information to support the general public prepare for and respond to emergencies, including natural disasters and potential terrorist attacks. The goal of NPM is designed to encourage and educate Americans on how to take simple steps to prepare for emergencies in their homes, businesses and communities. This campaign will empower Americans to be prepared for and respond to emergencies and natural disasters.

The Town of Juno Beach has participated in annually promoting "National Preparedness Month". The Town's Staff wants to ensure that residents, stakeholders, and businesses have all the tools necessary to be prepared for whatever emergencies may occur (ranging from natural disasters such as hurricanes, flooding, and drought to cyber and/or terrorist attacks). The Town will spend the month of September promoting Hurricane Preparedness, Flood Awareness, AlertPBC, and overall emergency preparedness. Staff will be distributing FEMA brochures on Basic Preparedness, providing easy steps of how you can equip yourself and your family to get through any disaster or emergency. Staff will have a display including useful resources and handouts set up in the lobby for residents and will be available to answer any questions that may arise throughout the month of September. Join us in spreading the word, "Get a Kit, Make a Plan, Be Informed".

RECOMMENDATION:

Staff recommends that the Town Council approve the proclamation and declare September as National Preparedness Month.

ATTACHMENT(S):

- Proposed Proclamation - National Preparedness Month, September 2025