

## 2025 Survey Proposal Options | Juno Beach, FL

### **Scope of Services Options:**

Please select one or more of the three options below

#### **Polco Engage + Custom Survey**

All Polco Engage features are available to you during your subscription term to engage with your target audiences. Respondents answer questions via Polco's civic surveying and engagement platform which includes real time results and the option to have respondents verified against voter lists. As participants respond they become part of your community's digital panel available for follow up questions, surveys, polls, and other engagement.

Polco's researchers will guide the development of up to a 3-page survey through an iterative process with 3 meetings and homework on each side to refine information needs and priorities (client) and develop appropriate survey questions to meet those needs (researchers). We will also guide you on which demographic questions, if any, to add to the survey for weighting and crosstabulation. This also includes the extra costs associated with custom development, programming, analysis and reporting.

A representative sample of residents (or other appropriate stakeholders) will be invited to complete the survey to ensure statistically significant response and results. We will use statistically appropriate methodologies to garner community-wide representativeness per local jurisdiction. The invitations will contain an introduction outlining the importance of the survey and instructions for completing it. To supplement this effort, the client will be asked to participate in outreach efforts with guidance on best practices from Polco. Responses will be statistically weighted to ensure the best representation of your community (or stakeholder group, if applicable).

Polco shall provide results specific to distinct demographic dimensions. At the minimum, demographic dimensions should include age, gender, income and race. The vendor shall provide written reports to the Town of the analyzed survey data. These reports should include tables, cross tabulations as well as access to the raw data.

- **Sample size will be all households in Juno Beach or up to 3k households.**
- **2 Part Outreach - 1 Postcard Invitation & 1 Mailed Survey Packet**
- **Spanish Translation included**

**\$14,800**

#### **Balancing Act - Prioritize**

This tool offers a simple, visual way to present projects and costs. The government sets an overall budget and users select projects up to the specified amount, and then rank order them. The report provides weighted and unweighted results and can identify top projects based on three different voting techniques, including instant runoff. This is well suited to choosing capital projects, and participatory budgeting.

- [Example Here](#)

**\$5,000 Included for one year**

## Optional Add Ons:

### **Half Page of Custom Questions(NCS)**

We recognize that while you are making this larger effort to get input from your residents you may want to add a few custom items.

**\$2,200**

### **Full Page of Custom Questions(NCS)**

We recognize that while you are making this larger effort to get input from your residents you may want to add a few custom items.

**\$4,800**

### **Custom Benchmark Comparisons(NCS)**

In addition to the national benchmarks (included with The NCS Online reporting), Custom Benchmarks can be purchased to compare your results to custom cohorts such as communities within a state or region, with similar population sizes, with similar median household incomes, or a combination of these.

**\$1,500**

### **Remote Presentation of Results**

A senior Polco staff member will make one presentation of survey results to staff, Council, Boards, or other appropriate groups. This will be conducted on Zoom or another appropriate technology (that is feasible for both parties and suits the purpose). For this presentation, we use Microsoft® PowerPoint or Google Slides as a visual aid and a copy of the slideshow is shared with your staff for internal use.

**\$2,400**

### **In Person Presentation of Results**

A senior Polco staff member will make one presentation of survey results to staff, Council, Boards, or other appropriate groups. This will be conducted on Zoom or another appropriate technology (that is feasible for both parties and suits the purpose). For this presentation, we use Microsoft® PowerPoint or Google Slides as a visual aid and a copy of the slideshow is shared with your staff for internal use.

**\$4,500**

### **Additional Language Translation**

Survey invitations will include an in-language paragraph, giving instructions on how to complete the survey online in the selected language. The fee is for one additional language. If you have more than three non-English languages, there will be additional charges for outreach.

**\$1,800**

**Open Ended Question**

Includes one open-ended question added to the survey. Up to 1,000 responses will be categorized and reported on a separate tab in your online report, accompanied by a complete list of verbatim responses. We can provide verbatim responses to open ended questions at no additional cost. This cost is for coding responses for further analysis.

**\$2,400**

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**Total:**

**Expiration:**

Proposal valid through December 31, 2025

**Contact:**

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