

# **Polco Road to 100 Cities Pilot Program**

## **Recommendation for Community Engagement Services**

**Prepared for: Juno Beach, FL**

**Date: August 18, 2023**

**Description of the program:**

Polco is offering an exclusive pilot program available for communities with a population of 15,000 or less. The unpublished pricing will be available to the first 100 communities. As we work to support communities with smaller populations we are asking participants of the program to serve as an ambassador, so we can learn more about how we can best support communities like yours. Polco will solicit your candid, ongoing feedback about our platform and services and look to showcase your community in Case Studies. We desire a win/win relationship and commitment to mutual success.

The unpublished pricing is available upon a 2-year commitment and your willingness to provide feedback in addition to being a part of marketing materials such as case studies. The price for this exclusive pilot program includes The Engage Module, the Overview Dashboard, and a Domain Dashboard of your choosing. Upon completion of the pilot program, you will be offered a renewal option at our published pricing based on your population size.

**The Engage Module Overview:**

Community leaders use our Engage module to get essential input from residents and other stakeholders. They engage their community on a wide variety of topics at critical points in policy and decision-making cycles - information gathering, needs assessment, resource trade-offs, policy review, performance measurement, etc. Polco provides the platform to build from with customizable or templates surveys, polls, live events, and simulations.

**The Track Module Overview:**

The Track Module's data dashboards place community statistics alongside resident sentiment to provide insight into areas of strength and need in your community. Comparisons to our nationwide database provide context for your community's data. These dashboards are powered by the strategic Government Performance Action and Learning (GPAL) collaboration. GPAL was originally envisioned by Polco and COWS at UW Madison in conversation with ICMA.

Data scientists from Polco and COWS vetted data from hundreds of potential sources and chose the highest quality, most comparable, and most comprehensive performance metrics. Thousands of hours were dedicated to collecting, cleaning, and integrating hundreds of data points. This data was then added to Polco's proprietary database of longitudinal stakeholder sentiment from hundreds of communities and organized into the domains from the National Research Center's model of community livability - a model developed through decades of research and work with local governments. Indices were developed to provide an overview of community health in each domain, with deep dives into the components. The indices and overall model were improved through review and discussion with key initial collaborators at Arizona State University, Envisio, and Stanford.

Your Polco Plan 24-Month Term

The Polco Modules

✓	<b>The Polco Pilot Program: Engage, Overview Dashboard, and Pick from one of the six domain dashboards</b>		<b>\$3,900</b>
	<b>Track</b>		
✓	Overview Dashboard		INCLUDED
	Economy Domain		PICK ONE
	Community Health		PICK ONE
	Safety Domain		PICK ONE
	Land Use Domain		PICK ONE
	Community Connectedness Domain		PICK ONE
	Education, Arts, and Culture		PICK ONE
✓	<b>Engage</b>		
✓	Ask (Surveys and Polls)		
	In-Product Weighting		
✓	Polco Live		
✓	Polco Library		
	<b>Assess</b>	<b>Update Frequency</b>	
	National Community Survey	Every 12/24 months	
	National Employee Survey	Every 12/24 months	
	National Business Survey	Every 12/24 months	
	National Law Enforcement Survey	Every 12/24 months	
	National Employee Survey - Law Enforcement	Every 12/24 months	
	Community Assessment Survey for Older Adults	Every 12/24 months	

Balancing Act Modules

	Simulate - Housing and/or Budgeting	
	Simulate - Add Mapping	
	Prioritize	
	Taxpayer Receipt	
	Concierge Sim Building Service	
<b>Total Investment: \$1,950 per yr x 2 yr min contract = \$3,900</b>		<b>\$3,900</b>

