



Meeting Name: Town Council Meeting
Meeting Date: June 26, 2024
Prepared By: D. Dyess, Town Manager
Item Title: Strategic Visioning Plan

Goal Item: Pursue a Strategic Plan for the Town.

DISCUSSION:

During the goal setting workshop, the council discussed and agreed to pursue a strategic plan for the town. I looked at a couple of firms that do this type of work and discovered that a professional in the field that I know has started a fairly new company doing strategic planning and leadership development.

I present this as a good cost-effective option to fulfill the goal set by the council. There are two proposals, one for the strategic plan and VisionSync for your consideration that could help the council to be more cohesive.

RECOMMENDATION:

Motion to approve \$15,000 from contingency for strategic planning.