GOAL (STRATEGIC INITIATVE) (excerpt): Manage Growth- Nurture the small-scale, quaint and historic residential town character of this premier coastal island community through regulations, incentives, and a 10-year Master Plan/Blueprint with 3 interlinked activity hubs from the village center to the sea. Support only limited or slow, smart, high quality, compatible development/ infill/ redevelopment balanced with property rights; Attract and maintain desirable mix of commercial/retail and convenient urban services. [See full goal statement]

mainta	in desirable mix of commercial/retail and convenient urban services. See full goal statement	Miles			.//////////	, I															
		When	1	PERCENT		l			nplete				//////////////////////////////////////	- % C	omplete	9					
		YR/QTR					by Q	tr													
Who	How - Ranked Strategy with anticipated cost and schedule.	START	DURATION	COMPLETE		25		20			27			28			29		30+		
N.	Complete waster Pian with 3 Activity Hups, sale multi-modal/tramic management and desired	1				3	4	5 6	7	8 9	10	11	12 13	3 14	15 16	17	18 1	9 20	21 22		
	architectural style. Integrate coordinated streetscaping/streetside design and art with Caretta, a Complete Streets approach, Safe Streets designs with public attraction, hardscaping, shade thru landscaping, art, etc. Consider future development interests of key stakeholders such as land owners, potential developers; and consider the potential for undergrounding utilities. Outsourced to TCRPC for \$125K completion by Q1 2026. Upon Plan completion, enhance existing logo with a slogan/branding capturing the Master Plan theming, which should be selected through community-wide polling. By Q4 2026. \$15K estimate. 2-5 years to implement/build Master Plan policies and projects over 2-5 years; \$5 M capital cost estimate.	3	7	25%																	
ADM, TC	A. For Master Planning and Plan implementation, form a "Heart of Juno" Village Center Association . This non-government mainstreet/chamber of commerce type organization with Board of Directors will: a. contribute to master plan design with streetscaping, b. coordinate and brand/market village center events and operations, c. coordinate and underwrite future events and attractions, d. regularly consult with Police to ensure public safety, e. consider village center free Wi-Fi/internet. Such Board will also attract and retain desired businesses and new tenants/development, ranging from "mom & pop" to world HQ offices. Q3 2025 and reevaluate need/effectiveness by Q4 2027. [overlaps with Council goal for participatory governance]	3	11	10%																	
PZ, PRM, POL	Prioritize mobility through pedestrian and vehicular safety - Town-wide, in Master Planning, and streetscape beatification (see also A-D below). Staff time coordinating planning/engineering consultant; public/private shared responsibilities. Secure other agency/jurisdiction cooperation (TPA, State, local sidewalks thru Complete Streets, local land owners). Plans by 4Q 2025 thru Q4 2029 construction/implementation. Components A-D:	4	18	25%			***														
	A. Oppose turn-lane additions at US1/DRR Intersection in LRTP. Q2 2025.	3	3	75%																	
	B. Execute landscape architect contract for US 1 Median design, permitting, construction. Plan \$100K est. by Q4 2025; Construct by Q4 2027; Capital cost TBA.	4	10	35%																	
	C. Integrate "Safe Streets for All" design to achieve: Signaling / cross walk at US1/ Donald Ross intersection, Crosswalks on Ocean Drive, and 8-foot multimodal sidewalk/ path on Universe Blvd. SSA \$100K funded 80/20 grant match; \$50K est. additional. Begin Q1 2026?	6	10	50%																	
	D. Evaluate speed controls/calming devices on specified roads; enhance walkability and pedestrian path lighting/ crosswalks, using Pedestrian Hybrid Beacons, and applying "Trail Go" funding (matching award (\$200k) pending). Schedule and construction costs indeterminate.	4	10	25%																	
PZ	Evaluate Fiscal Impact/Impact Fees: While requiring applicants to explain fiscal or other community impacts from new						7														
FIM	development, evaluate cost/benefit of additional Town Impact Fees, and advantages of applicant submitting fiscal impact modeling thus better understanding concurrency (consult SFRPC and see https://smartgrowthamerica.org/resources/rationale-model-fiscal-ordinance/) In-house impact fee analysis; outsource fiscal impact analysis \$35 K est. Q4 2025.	4	3	25%																	
	Revise Development Code (aka Land Development Regulations) or CDP in phases A, B, C:																				
Zd	A. Redevelop Beachfront and Commercial/Residential zones with desirable architecture. 1. Resolve beachfront redevelopment code changes to settle alternatives for height/towers and subterranean parking. 2. Coordinate with ongoing "Appearance Review" to adopt checklist for architectural design features of each style within select commercial and residential regulated zoning codes; Characterize "Old Florida" commercial architectural and landscape requirements. (Form-based code not desired) Q4 2025. CMA consultant engaged. Cost indeterminate.	4	3	10%																	
PZ	B. Preserve Historic Character. For commercial/retail architectural style, consider compatibility with historic character of select residential areas. Coordinate with "Appearance Review" findings; preserve unique character by appointing a local historical preservation board and creating corresponding program. \$50K state/local match grant pending. By Q3 2026.	7	2	10%																	
Zd	c. Implement Master Plan/Complete CDP "Evaluation & Appraisal". Revise appropriate urban design styles, size, scale, density/intensity, etc. resulting from Master Plan (Possible overlay?) and CDP "Evaluation and Appraisal" process. Emphasis on redevelopment goals, objectives, policies (architectural style), re-evaluation of Mixed Use category and Live Local law, including 60' or 12 story scale/intensity and 75/25% rule vs. 80/20 incentive. In house work. Include theoretical buildout population, and road LOS to govern growth. Promote select green building strategies, including chemical safe materials. In house costs plus \$275K outsource estimate. Q2 2026-Q 1 2027		4	25%																	
PRM, PW	Re-evaluate and update prior engineering- cost/benefit analysis of undergrounding transmission power lines. Seek public/private financing options. \$20-50M for construction phased over 10-15 years; coordinate with vulnerability assessment. (See Boca Raton/FPL undergrounding project for laterals as one comparison.) \$175K Est. consultant/FPL analysis by Q3-Q1 2027. Construction contingent on referendum or other funding.	8	3	50%																	