



AGENDA ITEM

Meeting Name: Town Council Meeting
Meeting Date: January 22, 2025
Prepared By: C. Copeland, MMC, Town Clerk
Item Title: Approval of Town Event Dates for 2025

DISCUSSION:

Town Staff proposes the following list of public events for the 2025 fiscal year and their proposed budgets:

- Juno Beach Night Out Against Crime (Tuesday, February 11, 2025, from 4PM-7PM);
- Arbor Day Celebration (Friday, April 25, 2025, from 9AM-9:30AM);
- Food Truck Night (Friday, May 23, 2025, from 5PM-7PM);
- 9/11 Remembrance Ceremony (Thursday, September 11, 2025, from 9AM-10AM);
- Oktoberfest (Friday, October 17, 2025, from 4PM-7PM);
- Veteran's Day Event (Tuesday, November 11, 2025, 8:30AM-9:30AM);
- Christmas by the Lake (Friday, December 5, 2025, from 5PM-7PM);
- Hanukkah Celebration (Friday, December 19, 2025, from 5PM-7PM).

PROPOSED "TASTE OF JUNO BEACH" EVENT UPDATE:

In October 2024, the Council directed staff to reach back out to the local businesses for their interest in participating in such an event in late April instead of February. Staff sent out letters and conducted follow up phone calls to all the local restaurants inquiring about participating in such an event but only received three verbal responses in support of such event from Matty's Gelato, Mystic Lobster, and Juno Beach Cafe.

Unfortunately, due to the lack of interest/response from local restaurants/businesses, staff recommend that the Town not proceed with the "Taste of Juno Beach" event at this time.

RECOMMENDATION:

Town Staff recommends that the Town Council make a motion to approve the above event list for 2025 and at a budget to not exceed of \$19,000; and to not proceed with the proposed "Taste of Juno Beach" event at this time.