



Proclamation

Town of Juno Beach of Palm Beach County, Florida

Let's Move Palm Beach County

WHEREAS, the Town of Juno Beach takes special notice and acknowledges exceptional organizations that help residents who live, work and play within the jurisdiction; and

WHEREAS, in 2014 Digital Vibez became a nonprofit to reach out to underserved youth in Palm Beach County by empowering them through dance fitness, technology and the arts; and

WHEREAS, Digital Vibez partners with the Palm Health Foundation, annually to host The Let's Move: Commit to Change Physical Activity Challenge: a county-wide initiative that focuses on physical activity, nutrition and healthy behaviors; and

WHEREAS, Digital Vibez, Inc. and Palm Health Foundation present the annual challenge, which takes place annually from March 1-31 and encourages individuals within and beyond Palm Beach County to take charge of their health by participating in fun fitness exercises; and

WHEREAS, The Let's Move initiative was originally introduced on a national level, by First Lady Michelle Obama in 2010, with the goal of decreasing childhood obesity throughout the United States due to the fact that nearly one in three children in the United States are overweight or obese and if this problem persists, 1/3 of all children born in 2000 or later will suffer from diabetes at some point in their lives, or will face other obesity-related health problems such as heart disease, high blood pressure, asthma and cancer; and

WHEREAS, Digital Vibez and the Palm Health Foundation invite all residents to take the challenge to MOVE by forming teams, registering online, committing to exercising for at least 30 minutes a day throughout the month of March, and logging their minutes on the Let's Move website, www.letsmovePBC.org. In 2012, Palm Beach County logged 100,000 minutes in the first year of the challenge and we have met the challenge each year since, rising in 2025 to over 101 million minutes logged!

NOW, THEREFORE, the Town of Juno Beach, Florida hereby proclaims the month of March, as:

Let's Move Palm Beach County

and urge all citizens to join us in moving to improve their fitness, mental health, and overall health.

PROCLAIMED this 25th day of February, 2026.

Attest:

Peggy Wheeler, Mayor

Caitlin E. Copeland-Rodriguez, MMC, Town Clerk