



# TOWN OF JEROME

POST OFFICE BOX 335, JEROME, ARIZONA 86331  
(928) 634-7943 FAX (928) 634-0715

Founded 1876  
Incorporated 1899

## STAFF SUMMARY REPORT

**FROM:** Brett Klein, Town Manager/Clerk

**ITEM:** **Item: 655 Holley RFP for Real Estate Services**

**MEETING DATE:** April 14, 2026

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### **Summary:**

The Town Council has rejected all bids for 655 Holley following two separate advertisements of a notice of intent to sell the property. The Council directed staff to issue the RFP for Real Estate Marketing and Brokerage Services following review of the draft document at the March, Council meeting. The RFP for Real Estate Marketing and Brokerage Services was issued with a deadline of April 1, 2026. The Town received three responses of varying levels of information. The three responses were from Realty One Group Mountain Desert, Carol Anne Teague; Creative Property Locators, Stephanie Canto; and Sun Haven Real Estate, Jessie Pfeiffer.

### **Fiscal Impact:**

There will be no impact until the home is sold at which time it will yield a positive impact during the particular fiscal year.

### **Recommendation:**

Staff recommend that Council consider the proposals, knowledge of the three local realtors who responded, qualifications, experience in Jerome and the Verde Valley, and all the other elements / considerations contained in the RFP, along with the stated fee for each, and select a realtor / brokerage to list 655 Holley with. Staff will assist with interpretation of the fees and any other item Council would like clarification on.