

Town of Jerome Sponsorship Levels

PLATINUM LEVEL SPONSORSHIP: \$50,000 AND UP

- Right to name a street within the Town of Jerome*
- OR -**
- Selection of any, one (1), benefit offered under the Gold, Silver, Bronze, or Copper sponsorship levels

GOLD LEVEL SPONSORSHIP: \$25,000 – 49,999

- The rights to place pre-approved advertising placement on four (4) Town dumpsters, including one (1) dumpster closest to the sponsor's place of business or designated location
- OR -**
- Selection of any, one (1), benefit offered under the Silver, Bronze, or Copper sponsorship levels

SILVER LEVEL SPONSORSHIP: \$10,000 – 24,999.99

- Street sign / post with name of your choice placed on an abandoned Town right-of-way / street (ROW – typically former streets no longer in commission due to landslides)*
- OR -**
- Selection of any, one (1), benefit offered under the Bronze or Copper sponsorship levels

BRONZE LEVEL SPONSORSHIP: \$5,000 – 9,999.99

- Name and advertising placement on one (1) Town dumpster, located closest to the sponsor's place of business or designated location
- OR -**
- Selection of any, one (1), benefit offered under the Copper sponsorship level

COPPER LEVEL SPONSORSHIP: \$2,500 – 4,999.99

- Permanent recognition plaque displayed at Jerome Town Hall or on the Truck itself

* All naming rights, signage, advertising placements, and recognition items are subject to approval by the Town of Jerome and the Jerome Town Council. Approval may be contingent upon location availability, design standards, and Town policies. A street sign in most instances will be a secondary / symbolic sign placed on the official street sign post