



TOWN OF JEROME

Post Office Box 335, Jerome, Arizona 86331
(928) 634-7943

Zoning Administrator Analysis Design Review Board Tuesday, January 23, 2024

Item :
Location: 115 Jerome Ave.
Applicant/Owner: Angela Mouritsen (Jerome Historical Society)
Zone: C-1
APN: 401-06-010
Prepared by: Will Blodgett, Zoning Administrator
Recommendation: Recommend discussion / Approval

Background and Summary: The applicant is seeking approval for new Signage at the Miners Café (115 Jerome Ave.). The Applicant is updating the signs to reflect the updated business name, and is also updating the graphics used in the business logo. A description of these updates are provided in the applicants letter. In total one wall-sign, and one projecting, hanging sign will be added, replacing the existing signage.

Building Background: 115 Jerome Ave. is part of the Mine Museum building owned by the Jerome Historic Society. The 2007 Historic Property Survey lists the structure as in good condition and a contributing element to the National Register of Historic Places. The 2007 Survey records are provided at the end of this analysis.

Purpose and Considerations: The Design Review Board shall review a submitted application for Design Approval of Signs and shall have the power to approve, conditionally approve, or disapprove all such requests, basing it's decisions on the following criteria; Materials- signs made of durable, weather resistant materials such as acrylic, resin, steel, aluminum, or composite materials are preferred. Lettering- Lettering and symbols on signs should be routed, applied or painted on the surface of the sign material. Colors- Colors of a sign shall be visually compatible to the colors of buildings, structures, and signs to which the sign is visually related. Exceptions- The design review board may waive the requirements of this section and section 507 in order to allow the preservation or restoration of signs or commercial graphics which are determined to be of historical significance or of particular interest.

Response: The new signage is an update in order to match the new logo and name (The Miners Café) .The signage will utilize existing mounting hardware located on the side of the Mine Museum building above the sidewalk in front of the Café entrance.

Signage Regulations: Section 509.G establishes the requirements for signage in the C-1 Commercial district. Subsection 2 states; *"The area of any single wall, projecting, free-standing or canopy sign shall not exceed sixteen (16) square feet.* Subsection 4 also states: *"The bottom part of any projecting sign shall be no lower than eight (8) feet above the ground directly below it."*

Response: The new signs measure 26" x 26" for a total of 4.6sq ft, well under the maximum sq. footage allowed for signage, and the locations of the signage will not change. The existing sign and mounting is above the 8ft height required.

THE Miner's Cafe
Double Sided
Sign







Application & Related Information

File #:

Town Use



TOWN OF JEROME, ARIZONA

600 Clark Street, P.O. Box 335, Jerome, AZ 86331
(928) 634-7943

General Land Use Application – Check all that apply

- Site Plan Review \$300
- Design Review \$25 to \$500
- Conditional Use Permit (CUP) \$500
- Demolition \$50/\$200
- Signage/Awning \$50
- Paint/Roofing \$25
- Time Extension \$25 to \$200
- Other: _____
- Other: _____

Note: Refer to the corresponding Project Application Checklist/s for additional submittal requirements.

Applicant: <u>Angela Mouritzen</u>	Owner: <u>S</u>
Applicant mailing address: <u>P.O. Box 3161</u>	Property owner mailing address: _____
<u>Jerome, AZ 86331</u>	
Applicant role/title: <u>Manager</u>	
Applicant phone: <u>(928) 274-9808</u>	Owner phone: _____
Applicant email: <u>minecote.jerome@gmail</u>	Owner email: _____
Project address: <u>115 Jerome Ave</u>	Parcel number: _____
Describe project: <u>signage change, new paint</u>	

- I understand that review by the Jerome Design Review Board, Planning and Zoning Commission, and Town Council is discretionary.
- I understand that the application fee is due at submission and review will not be scheduled until fee is paid to the Town.
- I understand review criteria are used in evaluation by the Jerome Design Review Board and/or Planning and Zoning Commission. These criteria are included in the Jerome Zoning Ordinance.
- I understand that this application will not be scheduled for consideration until all required materials have been submitted and the application is determined to be complete.

Applicant Signature: Angela Mouritzen Date: 1/17/2024

Property Owner Signature: _____ Date: _____

PAID

For Town Use Only	
Received from: _____	Date: _____
Received the sum of \$ _____ as: <input type="checkbox"/> Check No. _____ <input type="checkbox"/> Cash <input type="checkbox"/> Credit Card	
By: _____	For: _____
Tentative Meeting Date/s - DRB: _____	P&Z: _____