

# Bring Archery to Your Community

a facility grant opportunity for state & local governments

Easton Foundations is excited to be planting Community Archery Centers (CAC) across the United States to *Inspire Growth in Archery* in local communities. ESDF is accepting Submissions of Interest for Facility Grants from any governmental entity at the state, local, and municipal level within the United States, referred to as Applicants.

The construction of permanent indoor archery ranges is necessary to improve access to archery as a viable year-round community sport. This opportunity will provide for the construction of the facility structure based on established architectural specifications.



## About the Program

An Applicant must demonstrate the ability and willingness to take, protect, and operate the Community Archery Center as a 20-year community investment for the sport of archery and year-round archery programming, 40 hours or more each week.

If you determine this is an opportunity for your state or local government to explore further, contact us so that we may discuss the project in greater detail.

Submissions of Interest are divided into the following Focus Areas. Focus Areas are groupings of topics, then questions to aid you in best formulating your request, aligning resources, and expressing goals.

## Submission of Interest Focus Areas

- Focus Area 1: Applicant Information
- Focus Area 2: Current Archery Environment
- Focus Area 3: Statement of Need
- Focus Area 4: Sustainable Sample Operations Plan
- Focus Area 5: Facility Administration & Oversight
- Focus Area 6: Sustainable Sample Financial Plan
- Focus Area 7: Growth Plan
- Focus Area 8: Support
- Focus Area 9: Match Funding


## A Snapshot of obligations under the program (including but may not limited to)

### Applicant

- Land owned by the Applicant governing authority
- 50% matching project funds
- Permitting, as necessary, for all phases of land preparation and construction
- Oversee facility construction
- Parking lot of appropriate scale
- Connection of facility to all public utilities
- Interior furnishings

### Easton Foundations

- Up to 50% matching project funds
- Sample MEP Plans for Community Archery Center & Regional Archery Center structures for each applicant to have modified uniquely for each proposed facility construction site.
- Consultant services during construction process

<b>Applicant Information</b> <b>Focus Area 1</b>	<ul style="list-style-type: none"> <li>Entity Name: (City of Somewhere, Maine   Some County, Arkansas   University of Everywhere)</li> <li>Tax ID #</li> <li>Type of facility requested: Community Archery Center (8-bale), or Regional Archery Center (16-bale)</li> </ul>
<b>Current Archery Environment</b> <b>Focus Area 2</b>	<ul style="list-style-type: none"> <li>Local recreational opportunities and facilities. This is your WHAT. <ul style="list-style-type: none"> <li>Do you have a recreation department, and if so, tell us about it?</li> <li>What other recreational opportunities exist in your local area?</li> </ul> </li> <li>Would this archery center operate as <ul style="list-style-type: none"> <li>Part of your existing recreation department, physically and/or operationally, or separate,</li> <li>Part of a broader sports commission or such organization, or</li> <li>Operate as an independent entity?</li> </ul> </li> <li>Existing ranges and clubs within 20 miles. Tell us about what your local archers can already participate in (clubs, ranges, events, and activities). This is Opportunity. We want to grow opportunities!</li> </ul>
<b>Statement of Need</b> <b>Focus Area 3</b>	<ul style="list-style-type: none"> <li>Articulation of need &amp; primary goals. This is your WHY. Tell us why your governmental entity desires a Community Archery Center in your local community. What is the need?</li> <li>Land. This is your WHERE. <ul style="list-style-type: none"> <li>Affirm the governmental entity owns the property.</li> <li>Where is the parcel located for the construction of a Community Archery Center?</li> <li>Describe the suitability of the land.</li> <li>Describe the orientation of the parcel in relation to your community and community activities. (adjacent to gymnasium, within the recreation complex which includes...)</li> </ul> </li> </ul>
<b>Sustainable Sample Operations Plan</b> <b>Focus Area 4</b>	<ul style="list-style-type: none"> <li>Days &amp; hours of operation</li> <li>Employee coverage</li> <li>Membership Opportunities</li> <li>Class offerings</li> <li>Opportunities for clubs and groups to utilize the facility</li> <li>Opportunities for the public to utilize the facility</li> <li>Affirm the understanding that the facility is for the sport of archery, year-round, 40 hours or more each week</li> </ul>
<b>Facility Administration &amp; Oversight</b> <b>Focus Area 5</b>	<ul style="list-style-type: none"> <li>Projected Staffing Levels (administrative/coaches/managerial)</li> <li>Who will manage center operations and who does this manager report to? Oversight/Quality Assurance</li> </ul>
<b>Sustainable Sample Financial Plan (Year 1 &amp; Out-years)</b> <b>Focus Area 6</b>	<ul style="list-style-type: none"> <li>Annual Projected Expenses: Personnel costs based on proposed staffing levels &amp; positions, estimated operating expenses which include maintenance and utilities.</li> <li>Year One and Out Year Revenue: How will the above expenses be covered? List annual revenue streams and estimations. These include, but are not limited to memberships, class fees, and funds from the City/County General Fund. (It is not a reasonable expectation for a facility to be completely self-funded, particularly during the first two years.)</li> </ul>
<b>Growth Plan</b> <b>Focus Area 7</b>	<ul style="list-style-type: none"> <li>Short-term goals (through year 2 of operation)</li> <li>Long-term goals (year 3 forward of operation)</li> </ul>
<b>Support</b> <b>Focus Area 8</b>	<ul style="list-style-type: none"> <li>Stakeholder support. Governmental and archery community. This is your WHO.</li> <li>Who supports this project from your governmental entity and from your archery community? Include names and titles. Identify those you have engaged with as part of the pre-planning process.</li> <li>What is the benefit to the governmental entity archery community for supporting this project?</li> <li>Provide Letters of Support for this project.</li> </ul>
<b>Match Funding</b> <b>Focus Area 9</b>	<ul style="list-style-type: none"> <li>Total Project Costs (when known). Written cost estimate will be requested later.</li> <li>Match funding. Funding up to 50% of project costs, matching other applicant funds available. <ul style="list-style-type: none"> <li>What additional fund sources are anticipated to be used? <ul style="list-style-type: none"> <li>Pittman-Robertson (PR) funds</li> <li>Governmental funds available within the city/county/agency budget</li> <li>Other sources, describe</li> </ul> </li> <li>What is the timeline for the fund sources above to become available? PR funds may be available for allocation by the state agency or may require legislative spending authorization within an annual state budget.</li> <li>What is the timeline for use of funds if granted? (timeline for project initiation)</li> </ul> </li> </ul>
<div> <div> <b>Contact Us</b> </div> <div> <b>Carl Greene, Vice President Business Development</b>  cgreene@esdf.org </div> <div> <b>Ashley Garner, Outreach Projects Mgr.</b>  agarner@esdf.org </div> </div> <div>  </div>	