



Dear Members of the City Council of Jefferson City,

We appreciate the opportunity to introduce the concept for the proposed “Corn & Bacon Festival at Mossy Creek,” a themed community event designed to celebrate the unique history, culture, and identity of Jefferson City, Tennessee and the Historic Mossy Creek District.

As communities across the region continue to host traditional fall festivals, it becomes increasingly important for Jefferson City to offer an event that is distinctive, memorable, and rooted in local heritage. The proposed Corn & Bacon Festival at Mossy Creek will move beyond the idea of a generic seasonal festival by creating an experience centered around the stories, traditions, and historical significance that make our community unique.

The “Corn & Bacon” theme is directly inspired by the history of the Battle of Mossy Creek and the local stories that have become part of Jefferson County’s identity. Rather than simply hosting another autumn festival, this concept creates an opportunity for Jefferson City to establish a signature event with a recognizable brand and meaningful connection to our community.

A themed festival provides several important advantages for the community:

- Establishes a unique identity that differentiates Jefferson City from surrounding communities
- Creates stronger tourism and marketing opportunities through a memorable and recognizable event name
- Encourages visitor engagement through historical storytelling, themed food experiences, entertainment, and educational activities
- Supports local businesses, restaurants, artisans, and vendors through increased attendance and community participation
- Strengthens civic pride by celebrating the heritage and culture of Mossy Creek and Jefferson City

The Corn & Bacon Festival at Mossy Creek also creates opportunities for expanded programming that could include heritage demonstrations, living history presentations, music, family activities, food vendors, historical tours, and partnerships with local organizations and businesses. By embracing a cohesive theme, the event becomes more immersive, marketable, and sustainable for future growth.

Our vision is for the Corn & Bacon Festival at Mossy Creek to become an annual signature event that residents proudly support and visitors across East Tennessee recognize as uniquely Jefferson City.

We appreciate your consideration of partnering with us on this event and welcome the opportunity to further discuss how this themed festival concept can positively contribute to tourism, economic development, and community engagement within our community, Jefferson City, Tennessee.

Respectfully submitted,

Teresa Collins, board member  
Heritage Center at Mossy Creek/Visitors Center  
Jefferson City, Tennessee