

**AGREEMENT FOR LICENSE  
TO USE CITY LOGO**

**THIS AGREEMENT** made and entered into on this 24<sup>th</sup> day of February, 2025, by and between **THE CASH-BOOK JOURNAL**, hereinafter referred to as "CBJ," and **CITY OF JACKSON, MISSOURI**, a municipal corporation, hereinafter referred to as "City," **WITNESSETH:**

1. City hereby grants a nonexclusive limited license to CBJ to use the trademark City logo at no fee or charge under the terms and conditions set forth herein.

2. CBJ will only place City's logo on CBJ promotional products, apparel, and informational material. CBJ agrees that it shall not change, alter, cover, or obscure any part of City's logo used on promotional products, apparel, and informational material.

3. CBJ shall not use City's logo in any manner that suggests City controls, manages, or is in any other way responsible for the operation of CBJ's activities.

4. CBJ shall not transfer, assign, or lend this nonexclusive limited license to any other party without the written authorization of City.

5. CBJ agrees that it will submit to City a formal request for approval to use City's logo. CBJ's request will include the following:

- a. Purpose of the logo usage;
- b. Medium of usage (e.g. print, digital, merchandise)
- c. Duration of usage; and
- d. Design markups or samples.

6. CBJ agrees that it will submit its formal request to the City Clerk at least fourteen (14) days prior to the intended use date.

7. City shall have the exclusive and absolute right to decide whether to grant CBJ's formal request for usage of City's logo.

8. City may at any time terminate this nonexclusive limited license with or without cause.

9. This Agreement contains all agreements between the parties and there are no oral agreements binding either party hereto. All changes to this agreement must be in writing and executed by the parties and there shall be no oral modifications.

**IN WITNESS WHEREOF**, the parties hereto have hereunto set their hands and seals the day and year first above written.

[Signatures on following page]

**THE CASH-BOOK JOURNAL**

By: Gina K Rafferty  
Advertising Manager

**CITY OF JACKSON, MISSOURI**

By: \_\_\_\_\_  
Mayor

ATTEST:

\_\_\_\_\_  
City Clerk