



City of Jackson

TO: Mayor and Board of Aldermen

FROM: Matt Winters, City Administrator

DATE: March 14, 2025

RE: Retail Development RFP

As Jackson continues to grow, enhancing our retail sector is essential to fostering a vibrant local economy, increasing sales tax revenue, and improving the quality of life for residents. By seeking proposals from experienced retail development consultants, we can leverage industry expertise to attract and retain businesses that will complement and strengthen our local economy.

City staff recommends advertising a Request for Proposals (RFP) for professional retail development services to support the City of Jackson's economic growth initiatives. The purpose of this RFP is to engage a qualified firm to assess, strategize, and implement retail development opportunities that align with our community's long-term vision.

Beginning Tuesday, March 18, staff would like to proceed with advertising the RFP through appropriate channels to ensure we reach a broad and competitive pool of respondents. We will establish a fair and transparent selection process, evaluating proposals based on qualifications, experience, and alignment with the City's strategic objectives.