



City of Jackson

TO: Mayor and Board of Aldermen

FROM: Janet Sanders, Director of Public Works

DATE: August 1, 2024

RE: SafeAcross Program – Pedestrian Safety

In a previous study session related to replacing uptown pedestrian signage, I provided the attached flyer on the SafeAcross program developed by the City of Springfield and embraced by MODOT. The program was developed as an up-beat way to encourage proper use of crosswalks by both drivers and the pedestrians using them. The program's goal is to increase pedestrian safety at crosswalks through Education, Engineering, Evaluation, Enforcement, and Encouragement.

Literature provided by the program indicates an average cost of implementation in the \$15,000-\$17,000 range. At the present time, there is a possibility of obtaining funding from MODOT for this program's implementation which could result in a relatively minimal cost to the city. One item in particular that the funding would not cover is the required transition of existing yellow pedestrian crossing signs to the newer florescent yellow green (FYG) color. Street Department Foreman Danny Youngerman offered the option of re-facing our existing signs rather than purchasing new signs to meet this requirement.

At Monday's meeting, a short video detailing the highlights of the program will be presented. If there is enough interest by the Board in pursuing this program, I will pursue the potential funding opportunity and, if successful, take the next steps to implement the program.

If you have questions, please feel free to contact me at 573-243-2300 x 2031 or jsanders@jacksonmo.org.