

Staff Report #2

ACTION ITEM: Consider a request on behalf of the City of Jackson, Missouri, for a text amendment to Chapter 65 (Zoning) of the Code of Ordinances relative to attached or painted signs.

APPLICANT: City of Jackson

APPLICANT STATUS: Municipal Governing Authority

PURPOSE: This text amendment will do away with the special use permit for attached or painted signs over fifty (50) square feet and develop a standard comparable to other cities.

APPLICABLE REGULATIONS: Land Subdivision Regulations (Chapter 57); Zoning Code (Chapter 65)

COMMENTS: Currently, the City Code Sec. 65-21. - Sign uses and regulations (2) state that an attached or painted sign containing not more than fifty (50) square feet in sign face area shall be permitted on any building or structure in any office, commercial, or industrial district. An attached sign shall not project more than twelve (12) inches from the building if mounted parallel to the wall, or four (4) feet, if mounted perpendicular to the wall, and shall not project above the principal roof of a building, except that a sign may be attached flat against or painted on a parapet wall extending not more than three (3) feet above such roof line. Attached signs in excess of these requirements shall require a special use permit.

Changing this ordinance will make Jackson a more business-friendly community by not requiring business and property owners to undergo the often time-consuming process of obtaining a special use permit for these signs.

ACTION REQUIRED: The Commission and City Staff will need to compare ordinances from other cities and develop an ordinance that simplifies the process without compromising aesthetics or safety. Once an ordinance is created, a public hearing is optional at the P&Z level but required for the Board of Alderman.