



City of Jackson

TO: Mayor and Board of Aldermen

FROM: Matt Winters, City Administrator

DATE: December 15, 2025

RE: FIFA Alcohol sales

The FIFA World Cup will be held in Kansas City, MO 6/11/2026-7/19/2026. In response to the events, Missouri SB735 that signed into law this year and allows for expanded hours for alcohol sales throughout the State of Missouri during the FIFA World Cup. The law allows for alcohol sales from 6am to 5am the following day. There is a provision that allows local jurisdictions to opt out of this law by passing a local ordinance.

In talking with Chief Humphries and other staff, we do not expect that we will see any impact of this temporary change in the alcohol sales in Jackson. I did want to make you aware of this temporary change and allow for any discussions.