

HOMETOWN HEROES BANNER PROGRAM



Honor the brave men and women of the American Armed Forces — including both active-duty service members and veterans — with a personalized banner displayed throughout Uptown Jackson.

Program Details

- 44 banner spaces available on existing Uptown poles
- Entries accepted **January 1 – March 1**
- First come, first serve
- Display Period: Memorial Day through Veterans Day

Banners feature the honoree's photo, name, branch, year's served or serving and sponsor

Eligibility

Honorees must meet federal definitions for active-duty or veteran status. Proof of service may be required.

Cost

- \$100 per banner

After the Display

Families may choose:

- Receive the banner as a keepsake
- Have UJRO store it for reuse
- Renew for \$50–\$75 (if the banner is returned in good condition; otherwise standard pricing applies)

