

To Whom It May Concern,

My name is Dan Tripp, and I appreciate the opportunity to share our story and plans for Good News Brewing Company in the City of Jackson.

I am originally from Cape Girardeau and attended Southeast Missouri State University, where I earned a degree in elementary education and completed student teaching assignments in Jackson. While my professional career began in education, I always carried a long-term goal of eventually opening a neighborhood brewpub.

That goal began through an unexpected path. Years ago, I was part of a small Bible study where friends began brewing beer together—not as a business, but as a way to build relationships and community outside traditional church settings. Brewing created a natural environment for connection, and what began as a hobby gradually became a mission.

In 2017, that vision became a reality with the opening of Good News Brewing Company in O’Fallon, Missouri. Since then, we have expanded brewing and retail operations to Defiance and Augusta, Missouri, where we currently brew, and opened additional locations in downtown St. Charles and Wildwood, Missouri. Across all locations, our focus has remained consistent: creating neighborhood gathering spaces centered on food, drink, and community. Our sourdough, wood-fired pizza has become a core part of our business alongside our beer.

My brother, Robert Tripp, and his wife, Terry Tripp, are Jackson residents and plan to serve as the day-to-day operators of the Jackson location, with the long-term intention of assuming ownership. This project represents a family investment in the Jackson community. Our plan is to convert the existing Barrel 131 space in Uptown Jackson into a family-friendly brewpub offering craft beer, spirits, wine, soft drinks, and wood-fired pizza. Our intent is not to operate a bar-focused establishment, but rather a neighborhood space where families, friends, and visitors can gather.

We would also like to clarify licensing requirements. Under Missouri law, microbreweries are not permitted to self-distribute beer, including transfers to their own retail locations. To operate lawfully, Good News Brewing Company transitioned from a microbrewery license to a Liquor Manufacturer license, which allows limited self-distribution through a wholesale solicitor sublicense. Missouri statutes (RSMo 311.070 and 311.095) support this structure.

To comply with Missouri law, each location owned by our family must hold a Liquor Manufacturer Solicitor license. The Jackson location will be licensed accordingly. No beer, wine, or spirits will be manufactured or distilled on-site. On rare occasions, we may participate in limited private-label projects for charitable or business partnerships, as permitted under our license.

When deciding between Jackson and Cape Girardeau for our next location, community response played a major role. While Cape offered size and population, Jackson reminded us why Good News Brewing exists—to be a gathering place rooted in relationships and community. Our mission remains to share Good News by being good neighbors.

We appreciate your time and consideration and look forward to working collaboratively with the City as we move forward.

Respectfully,

Dan Tripp  
Founder, Good News Brewing Company

