



City of Jackson

TO: Mayor and Board of Aldermen

FROM: Liza Walker, Assistant City Administrator

DATE: December 22, 2025

RE: New City Logo Recommendation

The contract with Red Letter Communications to design a new City logo was approved on October 6, 2025. Since that time, Red Letter Communications staff members have worked diligently to design an updated logo to represent the City of Jackson. Lauren Essner of Red Letter Communications will be present at the meeting to present the recommended logo.

If you have any questions, please do not hesitate to reach out.