



PUBLIC WORKS MEMORANDUM

City of Jackson

TO: Mayor and Board of Aldermen

FROM: Janet Sanders, Director of Public Works

DATE: November 19, 2024

RE: Safe Across License Agreement

Attached is the license agreement with the City of Springfield for participation in the Safe Across pedestrian safety program. As a reminder, this is the program that includes installing life-size Mr. Walker metal cutouts at key crosswalk locations, updating existing pedestrian crossing signs, and embarking on a campaign to educate drivers and pedestrians about crosswalk safety.

We have estimated the total cost of initiating this program to be \$12,500, which includes Mr. Walker cutouts, replacing or refacing 54 pedestrian signs, performing in-house compliance evaluations, distributing printed utility bill inserts and backpack flyers, and offering small promotional items at one or more events. MODOT has confirmed the majority of this cost is reimbursable. One specific item MODOT cannot reimburse is the upgrading of pedestrian signs to Florescent Yellow Green which is a requirement of the program. I have requested \$5,000 in the 2025 budget for implementation of this program with the expectation that MODOT's reimbursement will total \$7,500 or more. We are currently the first city besides Springfield to initiate this program.

If the Board is still in agreement with this program, approval of the license agreement is needed at the next meeting so we can begin the agreement at the first of the year.

If you have questions, please contact me at 573-243-2300 ext. 2031 or jsanders@jacksonmo.org.