



City of Jackson

TO: Mayor and Board of Aldermen

CC: Jim Roach, City Administrator

FROM: Anna Bergmark, City Engineer

DATE: May 8, 2023

RE: Walk Jackson 2023

The Public Works staff is happy to announce the return of the Walk Jackson program. The program will start on May 21st in honor of National Public Works Week (May 21 – 27) and end at Homecomers on July 25th. Each week a different location along one of the City's trails or sidewalks will be chosen. Along with the location of the week, staff will provide a short explanation on topics related to Public Works.

Anyone who wants to participate will go to that location, take a selfie with their smart phone, post it on either their Facebook or Instagram profiles and use the hashtag #walkjackson2023. These must be public posts for City Staff to be able to see them. If they don't have a smart phone or use social media, they can stop by the public works department or the Civic Center each week for a printed copy of the location of the week. The "Walk Jackson" sign will have tickets on the back that they can bring in to be entered. The sign will be up at the location of the week from Friday to Friday. Anyone who visits 2 sites and has either posted 2 hashtags or collected 2 tickets can come into the Public Works office and pick up their "Walk Jackson" t-shirts while supplies last. Everyone is encouraged to participate through all the weeks because every posted picture at the location of the week with the #walkjackson2023 and every ticket collected will be entered into the drawing for the grand prize of a free pool party at the City of Jackson Public Pool! The Grand Prize will be drawn on July 25th and announced at Homecomers. Staff encourages all the board members to participate and to spread the word! City staff and elected officials can earn their t-shirt but will not be eligible for the grand prize.