



City of Jackson

TO: Mayor and Board of Aldermen

FROM: Janet Sanders, Director of Public Works

DATE: May 2, 2024

RE: Deerwood Roundabout Center Island – Continued Discussion

This agenda item is a continuation of the ongoing process of determining aesthetic improvements for center island of the Deerwood roundabout. In two previous study session discussions, the Board expressed the desire to have a monument sign and landscaping.

I recently met with Marty Platz of Coast-to-Coast Signs about monument sign options, hoping to learn rough cost estimates for different types of signage. Coast to Coast has provided several attached options, but cannot provide rough estimates for all options. If the Board will select one or two favorites, they will then provide estimates for those signs. Mr. Platz did provide an example cost for a pillar-style sign they previously constructed in downtown Cape. It is shown below. That sign was upwards of \$80,000, including the surrounding block planter.

Once a complete island design is developed, it must be submitted to MODOT for approval, a process which MODOT says may be rather lengthy. They have recommended that we complete a design soon to submit for approval.

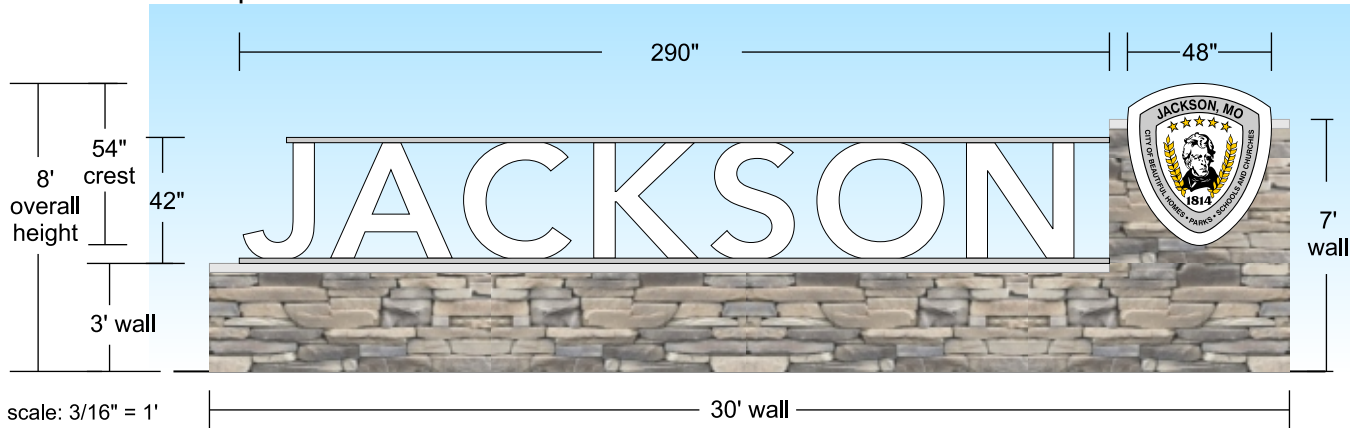
Once a sign is selected, landscaping plans can be solicited to complement the signage.





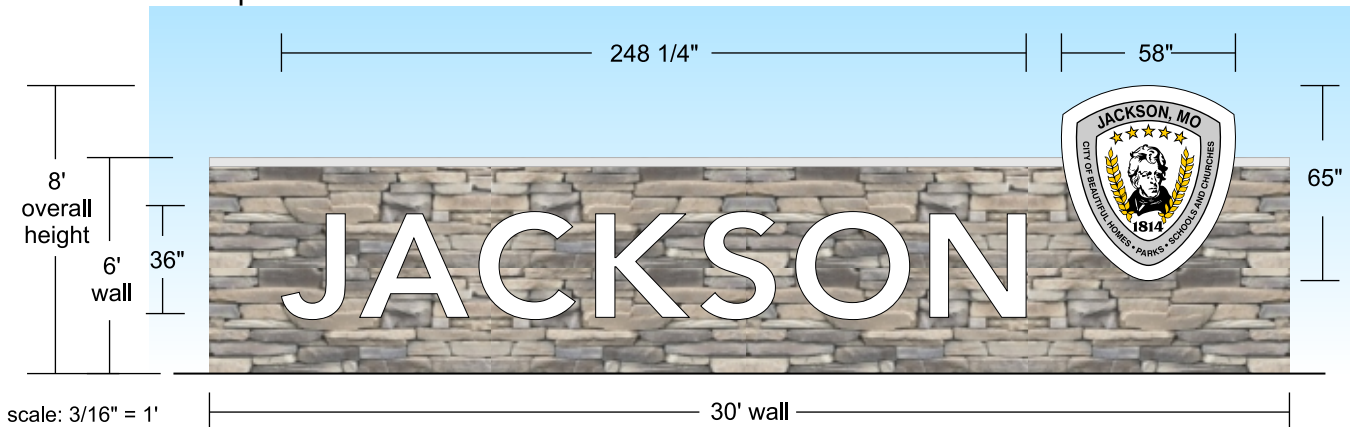
ILLUMINATED NIGHT VIEW

Option A



ILLUMINATED NIGHT VIEW

Option B



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Coast to Coast Signs
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SALES: MARTY PLATZ mplat@coasttocoastsigns.com
DRAWN BY: JENNIFER MASTERS
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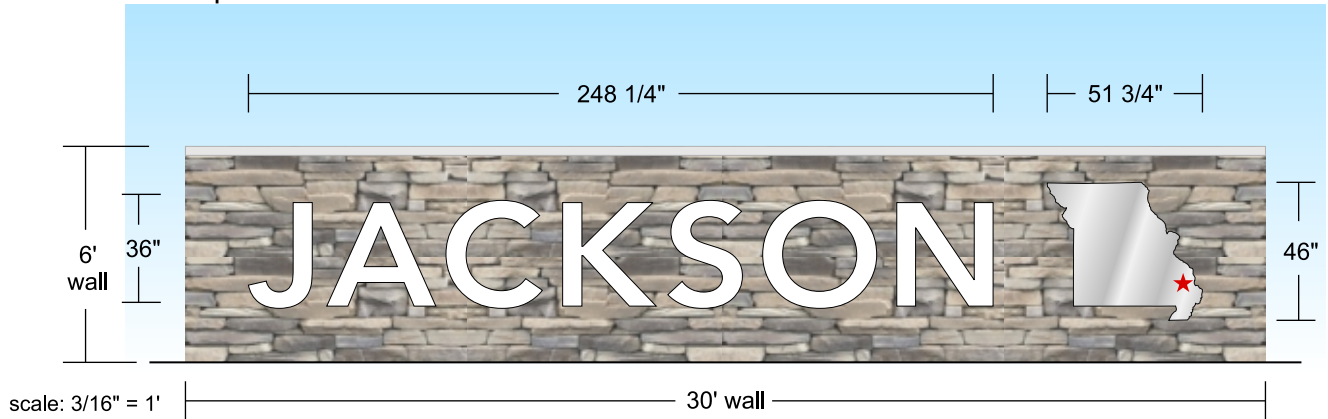
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ILLUMINATED NIGHT VIEW

Option C

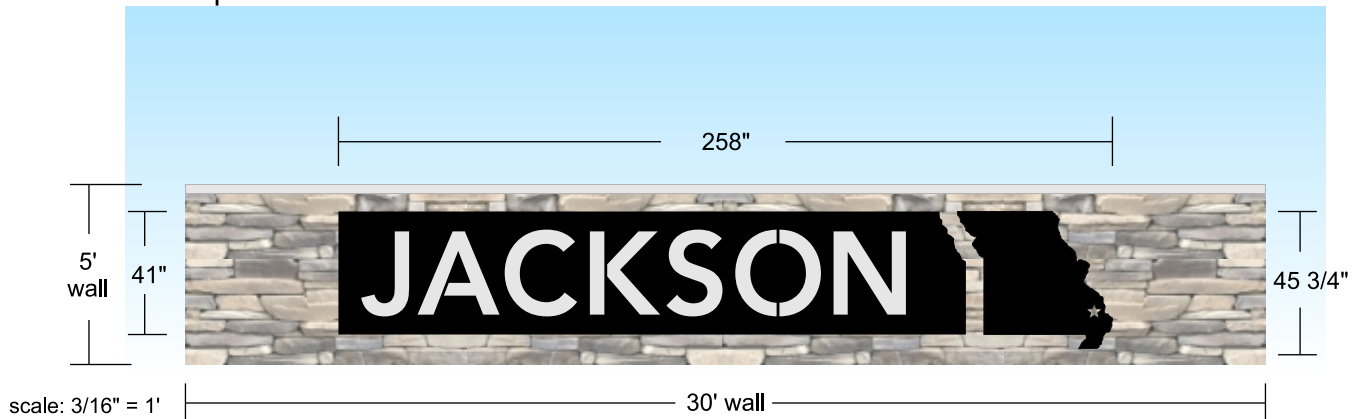


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ILLUMINATED NIGHT VIEW

Option D



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