

THE TAX YOU DON'T PAY

WHAT IS IT?

- ✔ Imposes a 5% county lodging tax on transient guests (tourists).
- ✔ Includes booking rooms at hotels/motels, air bnbs, & campsites.

OTHER THINGS TO KNOW:

- ✔ Long-term rentals (landlords) exempt.
- ✔ Perry County has had a 6% tax since 2018.
- ✔ Will offset money spent promoting tourism.
- ✔ Funds can ONLY be used to promote tourism for our city.

FUNDS WILL BE USED FOR:

- ✔ Grant matching and administration.
- ✔ Go Jackson MO marketing campaigns.
- ✔ Signage and tourism assets.
- ✔ Events promotion and visitor calls/support.

VOTE YES FOR TOURISM ON AUGUST 4!



**Paid for by Committee for a Stronger Jackson,
***Treasurer**

