



# City of Jackson

**TO: Mayor and Board of Aldermen**

**FROM: Matt Winters, City Administrator**

**DATE: 04/03/2026**

**RE: New Welcome Sign on East Main Street**

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The Jackson Area Chamber of Commerce was awarded a grant from the Missouri Department of Tourism to “enhance community navigation and first impressions”. Part of the funding was used for UJRO wayfinding signage. The final \$30,000 of the grant project is proposed to be used to install a new Welcome to Jackson sign using our new logo. Attached is information from Janna Clifton, the design of the new sign and a map with the proposed location.