



City Council Agenda Item Request Form

This form is required to be completed by the applicable deadline for placement of an item on the City Council Agenda.

Date: 3/8/2026

Department Making Request: 35 - Community Development

Person Making Request: Dinh Ho, P.E.

Item Type: Ordinance

Budgeted? NO

Cost:

If budgeted, identify account:

Short Description:

The applicant, Parkway K II, LLC, operating as Parkway Kia South, is requesting approval of a variance from the City of Iowa Colony Sign Ordinance to allow a dealership sign package that includes: A 30-foot freestanding monument sign along State Highway 288.

Explanation/Justification Details:

The applicant, Parkway K II, LLC (DBA Parkway Kia South), is requesting approval of a variance from the City of Iowa Colony Sign Ordinance to allow a dealership sign package including a 30-foot freestanding monument sign and associated building-mounted signage for the Parkway Kia South dealership located at 25262 SH 288. The subject property fronts State Highway 288, a high-speed regional corridor, and the proposed signage is intended to provide visibility and identification for the automotive dealership use.

The requested monument sign height exceeds the maximum height permitted by the City's Sign Ordinance; therefore, a variance is required. The Planning and Zoning Commission reviewed the request and forwarded the item to City Council with a recommendation that, if approved, the monument sign height be reduced to 16' maximum height and conditioned to ensure compliance with sign area, landscaping, and lighting requirements.

Recommended Action: Consider approval of the requested sign variance, subject to staff-recommended conditions regarding monument sign height of max 16 feet, sign area compliance, landscape buffering, and lighting standards.

Requestor Signature:

This section to be completed by City Secretary, City Attorney, and City Manager's Office only:

Legal Review is complete, legal documents are prepared:

City Attorney

Item is approved for placement on Council Agenda:

City Manager

Item is scheduled for placement on the Council Agenda.

City Secretary