

Staff Report

Agenda Date: July 11, 2023

Agenda Item: Variance Request for freestanding sign, corner of Crystal View and C.R. 48.

Project Description: Variances to regulations of the Sign Ordinance 2016-19 Freestanding Sign Section 24 (C) Temporary Freestanding Sign.

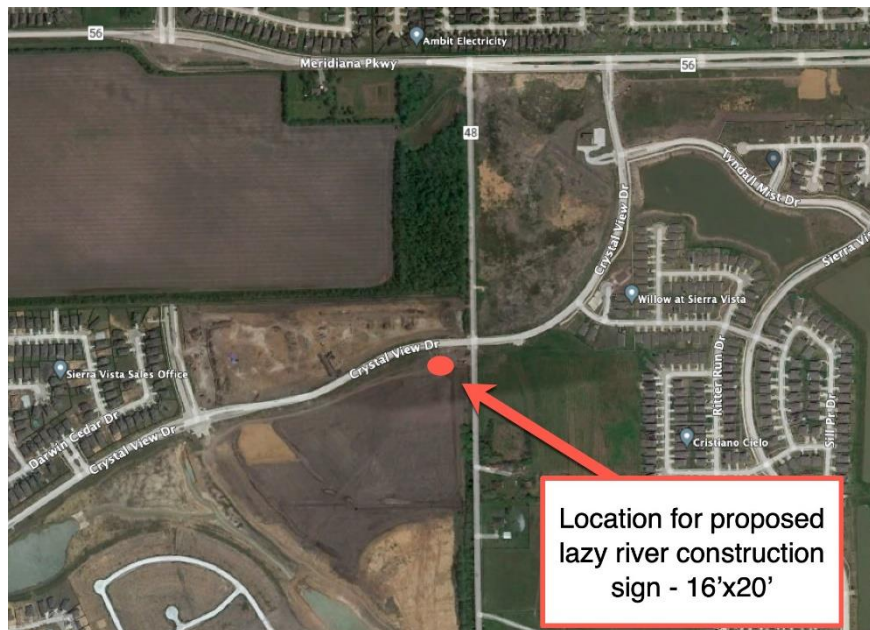
Zoning Designation: Residential Single Family

Building Official: Albert Cantu

SUMMARY

This request was made by Tim Johnson for a variance to The City of Iowa Colony Sign Ordinance 2016-19 Freestanding Sign Section 24 Temporary Freestanding Sign Subsection C Item 1 Size. The ordinance cited above requires that a temporary freestanding sign must have a maximum effective area of 32 sq-ft and a maximum height of 8ft.

This site is located at the SW corner of Crystal View Drive and County Road 48.



Variance Request:

Request to place a sign that is larger than 32 sq-ft. The proposed sign would be 16ft tall by 20ft wide. The purpose of this sign is to share an exhibit that shows people in the area the planned amenities for Sierra Vista and to notify them the amenity is now under construction. This sign would be placed at the Southwest Corner of Crystal View Drive and County Road 48. The sign would be removed once the amenity opens.

RECOMMENDATION

Staff feels that this sign is too large for this application. The adopted ordinance allows up to 32 sq-ft. The applicant is requesting a sign that is 320 sq-ft which is 10 times or 1000% larger than allowed by ordinance. The reason stated above, and application is not a reason for hardship that would warrant a billboard on this property.

