



## City Council Agenda Item Request Form

This form is required to be completed by the applicable deadline for placement of an item on the City Council Agenda.

Date: 5/22/2025

Department Making Request: 35 - Community Development

Person Making Request:

Item Type: Ordinance

Budgeted? N/A (no cost)

Cost:

If budgeted, identify account:

Short Description:

Proposed amendment to the Signage Ordinance for Subdivision Monument Sign as requested by City Council

Explanation/Justification Details:

The City has received multiple requests for variances to the Sign Ordinance related to subdivision monuments. Specifically the along the SH 288 corridor. City Council has requested staff review and research this section of the ordinance and provide recommendations.

Staff has completed an analysis of comparable signage ordinance related to the subdivision monument. See attached memo.

Staff Recommendations:

SH 288 Corridor: Effective Area = 120 SF; 15' Height

SH6 or Major Thoroughfare: Effective Area = 50 SF; 6' Height

Redefine definition of Effective Area of monument signage to include only the surface area of the sign. Does not include architectural features.

Requestor Signature:

-----  
This section to be completed by City Secretary, City Attorney, and City Manager's Office only:

Legal Review is complete, legal documents are prepared:

City Attorney

Item is approved for placement on Council Agenda:

City Manager

Item is scheduled for placement on the

Council Agenda.

City Secretary