



# CITY OF IOWA COLONY

## Implementation Plan for the 2022 Strategic Plan

### 1.0 Future Land Use

Goals	Objectives	Action Steps	Partners	Timeline	Lead
<b>1.1 Update Zoning Ordinance to reflect goals of Comp Plan.</b>	1.1.1 Review type or basis of zoning applications to determine which is most advantageous to Iowa Colony.		Consultant	FY 23-24	CM, City Engineer,
<b>1.2 Update the Land Use and Zoning Map to reflect the current growth within the city and planned growth for the ETJ.</b>	1.2.1 Identify regional facilities locations – WWTP, Parks.			FY 23-24	
	1.2.1 Develop locations for a college presence inside the city.				
	1.2.3 Work with AISD to identify possible school sites.				
<b>1.3 Review Comp Plan every five years (2024).</b>			Consultant	FY 24	
<b>1.4 Coordinate/exchange ETJ territory with adjoining cities to establish a better-defined boundary.</b>				Ongoing	
<b>1.5 Prepare guidelines for negotiating development agreements to further encourage implementation of Comp Plan elements.</b>				FY 23-24	
<b>1.6 Seek opportunities to establish a health care presence within the city.</b>				FY 25	

## 2.0 Thoroughfares

Goals	Objectives	Action Steps	Partners	Timeline	Lead
<b>2.1 Review Thoroughfare Plan annually.</b>	2.1.1 Expand Thoroughfare Plan to include all forms of transportation including bike lanes, trails, pedestrian safety features, new technologies. (Mobility Plan)		Cities and County	Ongoing	CM, CE, PW
	2.1.2 Submit reviewed, revised Thoroughfare Plan to area agencies for coordination and implementation.				
	2.1.3 Review Thoroughfare Plan of adjacent cities, and Brazoria County annually.				
	2.1.4 Continue to review Thoroughfare Plan of adjacent cities, and Brazoria County annually.				
	2.1.5 Submit reviewed, revised Thoroughfare Plan to area agencies for coordination and implementation.				
<b>2.2 Establish an overall capital plan for thoroughfare improvements.</b>	2.2.1 Establish a plan for traffic control devices with estimated time frame for implementation.				
	2.2.2 Coordinate with TxDOT and Brazoria County Toll Road Authority to meet traffic needs on Highway 288.				
	2.2.3 Plan for city financial participation in city road improvements.				
	2.2.4 Review and make recommendations for a road impact fee.				

### 3.0 Civic Facilities

Goals	Objectives	Action Steps	Partners	Timeline	Lead
<b>3.1 Seek out opportunities for public/private to partnerships with other entities to create distinct places.</b>					CM, CE, PW
<b>3.2 Establish architectural design guidelines for city-initiated projects.</b>					Building Official
<b>3.3 Prepare concept plan for city hall and park complex (Government Center).</b>			Consultants	Ongoing	
<b>3.4 Prepare a Facilities Master Plan.</b>	3.4.1 Identify needs and timing for major facilities – public works, service center, city hall, etc.	3.4.1.1 Public Works Facility			Staff
		3.4.1.2 Service Center			
		3.4.1.3 City Hall			
		3.4.1.4 Animal Adoption Facility.			
		3.4.1.5 Multi-purpose facility			
		3.4.1.6 Library			
		3.4.2.8 Post Office			
		3.4.1.9 County Annex			
		3.4.1.10 Repurpose existing City Hall			

## 4.0 Parks & Open Space

Goals	Objectives	Action Steps	Partners	Timeline	Lead
<b>4.1 Prepare a Parks Master Plan that meets TP&amp;W guidelines.</b>	4.1.1 Study the feasibility and make recommendations for the following.		Consultant	FY 23	CM, CE, PW
	4.1.2 Amphitheater for large venues				
	4.1.3 Disc golf				
	4.1.4 Recreation Center.				
	4.1.5 Dog parks.				
	4.1.6 Picnic pavilion.				
	4.1.7 Inclusive/accessible park.				
	4.1.8 Adventure playground				
	4.1.9 Review Parks and Opens Space master plans on bi-annual basis.				
	4.1.10 Co-locate parks and detention facilities whenever possible.				
<b>4.2 Prepare a city limit and ETJ-wide master pedestrian and trail master plan.</b>	4.2.1 Utilize bayous as trail corridors.				
<b>4.3 Complete the next phase of Iowa Colony City Park at Meridiana.</b>				FY 25	
<b>4.4 Review Dark Sky ordinance for applicability</b>				FY 24	CM

## 5.0 Drainage

Goals	Objectives	Action Steps	Partners	Timeline	Lead
<b>5.1 Continue development of the Comprehensive Master Drainage Plan.</b>	<b>5.1.1 Development Drainage Plan CIP.</b>		Consultants	Ongoing	CE
<b>5.2 Update flood damage control ordinance.</b>	<b>5.2.1 County to update drainage criteria, first.</b>				
<b>5.4 Coordinate with local drainage districts on policies and projects.</b>	5.4.1 Contact local drainage districts for meeting.				

## 6.0 Water & Wastewater

Goals	Objectives	Action Steps	Partners	Timeline	Lead
<b>6.1 Develop a comprehensive Water and Wastewater Master Plan.</b>	6.1.1 Develop a water and wastewater capital improvements plan.			Completed	CE
	6.1.2 Plan for future surface water supply alternatives.				
	6.1.3 Design for new technologies to ensure a high quality of water and wastewater.				
	6.1.4 Establish a plan for elevated storage for the city				
<b>6.2 Prepare a water model for a city-wide regional water and wastewater system.</b>				FY 23-24	CE
<b>6.3 Transition ownership and operation of MUD facilities to City in order to create a public water and wastewater system and extend to other parts of the city.</b>				Ongoing	CM, CE
<b>6.4 Prepare a plan for wastewater re-use.</b>				FY 24	PW, CE
<b>6.5 Ensure backup power systems for outages.</b>				FY 23	PD, FM
<b>6.6 Identify locations for a regional wastewater treatment plant.</b>				FY ??	PW, CE

## 7.0 Organizational Structure/Services

Goals	Objectives	Action Steps	Partners	Timeline	Lead
<b>7.1 Prepare staffing plan keyed to growth milestones.</b>	7.1.1 Prepare police department plan based on proactive principles – by population.			FY 22-23	CM, HR
	7.1.2 Review and establish recommendations on bring contract.				All staff
<b>7.2 Continue to seek opportunity for a municipal broadband fiber network.</b>				Ongoing	CM, CE, PW
<b>7.3 Secure city-wide trash collection services.</b>				FY 23-24	CM, PW
<b>7.4 Establish fire-protection training program for residents.</b>				FY 22-23	FM
<b>7.5 Establish a Citizens Academy addressing all department services.</b>					PD
<b>7.6 Establish a standardized on-boarding process for new employees.</b>				FY 22-23	HR
<b>7.7 Complete the MuniCode project.</b>				FY 22-23	CS

## **Strategic Focus Area**

### **1.0 Community**

## **Goals**

1.1 Establish a community outreach program to improve citizen information, knowledge, and understand citizens' needs.

1.2 Explore opportunities to rent the old city hall site for community or other purposes.



1.3 Ensure full utilization of existing public spaces.

1.4 Establish a program for voter education.

1.5 Improve council meeting efficiencies.

## **2.0 Economic Development**

2.1 Establish incentive (not rebate) programs for economic development.

2.2 Promote opportunities to increase sales tax revenue.

2.3 Establish an economic development council.

2.4 Add multifamily housing that adheres to zoning and development agreements.

2.5 Pursue interlocal agreements with neighboring cities.

2.6 Promote the creation of a local chamber of commerce.

2.7 Continue to increase availability of city services to attract high quality growth.

2.8 Continue willful annexation program.

### **3.0 Communication**

3.1 Establish a public relations/communications department.

3.2 Conduct a citywide citizen and business surveys to gauge citizen priorities.

### **4.0 Organizational Development**

4.1 Prepare a staffing growth plan.

4.2 Establish a human resources program.

4.3 Pursue grant opportunities

4.4 Update technology to anticipate AI usage.

4.5 Pursue interlocal agreements with other entities to share services and resolve issues.

4.6 Expand web-based services (bill pay, etc.).

4.7 Conduct a city service needs and priorities analysis.

4.8 Update outdated ordinances.

## Objectives

## Action Steps

1.1.1 Host or promote others to host city-wide events to bring the entire community together.

1.1.1.1 Meet with promoters of 5K running event to determine objectives and city's participation.

1.1.1.2 Solicit input from businesses and residents on possible community wide events

1.1.2 Explore opportunities for hosting town hall/listening sessions.

1.1.2.1 Identify neutral locations for such events.

1.1.2.2 Host coffee chats, virtual sessions, meet & greets with council.

1.1.2.3 Determine subject matter for such events

1.1.3 Establish an automated and targeted communication system with POA, management companies, residents and businesses.

1.1.3.1 Utilize mass communication system to create distribution groups for info notifications.

1.1.4 Highlight historical aspects of the community.

1.1.4.1 Utilize the historical committee to determine and distribute information.

1.2.1 Determine feasibility of allowing public use of facility

1.2.2 Make report to Council on feasibility.

1.3.1 Irrigate playing fields at city park.

1.3.1.1 Determine existing coverage and gaps and make recommendations through budgeting.

1.3.2 Plan for lights and concessions at ballpark.

1.3.2.1 Continue conversations with Lions Club for lighting.

1.3.2.2 Determine feasibility and budgeting for concessions

1.3.3 Plan for temporary and then permanent surfacing for parking at ball park.

1.4.1 Continue to provide and improve on information on the website on voter registration, polling places and times and dates.

1.5.1 Review Rules of Procedure to improve efficiencies in meetings.

2.1.1 Identify incentive programs available.

2.1.2 Identify priorities for needed services and how incentive policies apply.

2.1.3 Utilize development agreements to attract desired businesses.

2.1.4 Pursue establishment of a Municipal Development District (MDD).

2.1.5 Determine applicability of the use of developer rebates on a case by case basis..

2.2.1 Determine targeted retail needs.

2.2.2 Determine incentives for attracting targeted retail.

2.2.3 Promote shop local.

2.3.1 Determine makeup of Board and identify their scope of work.

2.3.2 Council establish policy for Board appointments and responsibility.

2.3.3 Council appoints Board.

2.4.1 Identify needs for multi-family housing in the community.

2.4.2 Establish policies to allow on a case by case basis.

2.5.1 Identify opportunities and common threads for interlocal agreements with neighboring cities.

2.6.1 Help the business community study the options of creating a separate or joining a regional chamber of commerce.



2.7.1 Identify service levels needed through the staffing growth planning process.

3.1.1 Explore opportunity to hire/appoint a Public Information Officer (PIO).

3.1.2 Prepare a communication plan.

3.1.3 Establish a public relations information/dissemination program.

3.1.4 Utilize social media platforms appropriately.

3.1.5 Expand use of QR codes for specialized information.

3.1.6 Ensure referral of issues to appropriate agencies.

3.1.7 Explore the use of billboards to leverage opportunity to provide information.

3.1.8 Explore opportunities for videos to promote city services and opportunities.

3.2.1 Identify and budget for citywide survey consultants.

3.2.2 Identify questions, timeline and issues for survey.

4.1.1 Conduct salary survey.

4.2.2 Determine additional positions to be funded.

4.2.2.1 Hire Executive Assistant/Assistant City Manager/Planner/Economic Developer, or other positions as prioritized in staffing growth plan.

4.2.1 Explore appointing/hiring a HR professional.

4.2.2 Onboarding of new personnel.

4.2.3 Establish standards for job descriptions, applicants, recruitment.

4.2.4 Improve overall training program for Council members and staff

4.2.4.1 Establish a new Council member orientation.

4.2.4.2 Encourage use of training of Council members, Board members, and staff.

4.3.1 For training.

4.3.1.1 Utilize TML scholarship program for interns/part time positions.

4.3.2 For new positions.

4.4.1 Utilize opportunities for development of AI on the website to make it more user friendly.

4.4.2 Establish policies on the use of AI.

4.5.1 Identify possible shared services and identify cities where sharing can occur.

4.6.1 Identify services to provide and add as appropriate.

4.7.1 Determine gaps in service hours and types.

4.7.2 Set out plan for closing gaps including web-based services.

4.8.1 Establish a Ad Hoc ordinance review board.

4.8.1.1 Identify ordinances to be updated.

4.8.1.2 Identify scope and role of the review board.

4.8.1.3 Make appointments to board.

## Partners

## Timeline

FY 26

FY 24

FY 25

FY 25

FY 25

FY 25

FY 25

FY 25

FY 25

FY 25

FY 25

FY 25

FY 25

FY 25

FY 26

FY 26

Ongoing

FY 25

FY 26

FY 25

FY 25

Ongoing

FY 26

Ongoing

Ongoing

FY 26

FY 26

Ongoing

FY 26

FY 25

FY 26

FY 26

Ongoing

FY 27

FY 27

FY 26

FY 26

FY 26

FY 26

Ongoing

FY 26

FY 25

FY 26

FY 26

Ongoing

Ongoing

Ongoing

FY 26

FY 26

FY 26

FY 26

FY 25

FY 25

FY 25

FY 25

FY 25

FY 25

FY 25

FY 25

FY 25

FY 25

FY 25

Ongoing

Ongoing

Ongoing

Ongoing

Ongoing

FY 25

FY 25

Ongoing

Ongoing

Ongoing



Ongoing

FY 27

FY 27

FY 25

FY 26

FY 26

**Lead**

P&R Advisory Board

CSO

PD, IT

Historical Committee

Public Works

## P&R Advisory Board

CSO

CA

CM

CM

CM

Planner

CM

CM

Staff

Planner

ACM

Planner

HR

HR

Staff

IT

Staff

IT

HR

CA