



Parkway Kia of Iowa
Colony



Potential Big Box Retail

GROCERY

POOL

KARSTEN BLVD

URE
PMENT

TENTION



About Parkway Family Auto Group

- Family run since 1979
- Number 1 Kia Dealership in Texas
- Approved Chevrolet, Mazda, Chrysler Dodge and Ford Dealer as well



Benefits of Parkway Dealership

- Employee Count - up to 150 employees
- Tax Benefits - Parkway Dealerships appraise in value up to \$15m
- Community Involvement
- Potential future retail development on the southern 14 acres of the tract.



Sales

Parkway Dealerships Sales from Car Wash, Quick Maintenance and Repair/Parts range from \$25-35m

Comparable Retailers Avg Sales

Target - \$35m (Avg Footprint - 15 ac)
Burlington - \$11m (Avg Footprint - 6 ac)
At Home - \$8m (Avg Footprint - 9 ac)
Ross - \$13m
Dicks - \$11m

Parkway Employment



- Projected employee count within 5 years - 150
- Jobs ranging from sales, repair, IT, admin, and management
- Average wage per employee - \$102,196.65

Parkway Community Involvement

- Annual Charity Gala benefitting local charities that raises \$50-120k per year
- Chamber membership including sponsorships
 - Greater Tomball Area Chamber of Commerce
 - Cy-Fair Chamber of Commerce
 - Partnership Lake Houston Chamber of Commerce
 - Greater Area Pampa Chamber of Commerce
- Tomball Rotary \$40k contribution over the last 2 years
- Donate \$20-30k annually to the FFA supporting Tomball, Cy-Fair, and Klein
- Football field sponsorship in Kingwood and Pampa, over \$200k commitment to each
- Little league baseball team sponsorships and scoreboard sponsorships - \$20k
- Various Golf Tournament sponsorships for local charities
- Pampa Rodeo Gold Sponsorship
- Food and Toy Drives annually at each dealership
- Various board positions held by corporate officers
- Donations made to Methodist Hospital, American Heart Association, NW Assistance Ministries, Women's Fund for Health Education and Resiliency, Tomball Emergency Assistance Ministries, Texas Panhandle Fire Fund, and many other charities throughout the area





KIA

PROUDLY FAMILY

DELIVERY

KIA

KIA

PROUDLY FAMILY

KIA





