


LYDIA CB WATSON

Impact Leader | Data Decision Maker | Strategy Director

 317.702.6367

 lcbwatson@gmail.com

 [LinkedIn.com](#)

 Camby, Indiana

SUMMARY- I am a passionate and dedicated director with 12 years of experience in community development. Throughout my career, I have honed a skill set that aligns value creation with departmental objectives, mission, and practices. My philanthropic endeavors and volunteer work provide me with a diverse perspective, enabling me to build strategic relationships and effective work plans. I am motivated by a strong desire to address local and community issues. I take pride in my ability to influence and implement a sustainable vision while ensuring economic benefits.

EDUCATION

Ph. D Organizational Leadership,
Indiana Wesleyan University, In Progress

Master of Business Administration
Western Governors University | Salt Lake City, UT| March 2024

Bachelor of Science- School of Public & Environmental Affairs
Indiana University | Bloomington, IN| December 2013

EXPERIENCE

Director of Safe & Affordable Housing, [United Way of Central Indiana](#)

- Leads a portfolio of work related to the development, implementation and sustainability of safe and affordable housing initiatives and investments supporting individuals and households throughout Central Indiana.
- Manage engagement and collaboration with housing-based stakeholders including community-based organizations, government partners, intermediaries, and funders.
- Recently reconciled a \$1.5 million grant project, evaluated, and created organization's first housing focus strategy.

Community Impact Manager, [United Way of Central Indiana](#)

- Enthusiastically performed responsibilities managing and strategizing the Winter Assistance Fund (\$300,000)
- administration of the federal Emergency Food & Shelter Program in 5 counties, which awarded over
- 4.5 million dollars; led a workgroup for the Taft Microgrant (\$50,000), Facilitated the Mental Health Cohort Launch (\$15,000); Conducted grantmaking and strategy that incorporated performing report synthesis, budgeting, fundraising, planning and program management in areas such as the Social Innovation and Basic Needs programs.

Grant Coordinator • [HOME Grant- Community Investments](#), 14 months-1.2017

- Department of Metropolitan Development- Contract Negotiation, Trainer/Speaker, Compliance, Administration

Legal Case Assistant/ Coordinator Supervisor • Unsafe Building & Nuisance Abatement • [Neighborhood & Business Services](#), 22 months, 03/2015

- Services (Formally DCE), City of Indianapolis- Team Lead, Administrative Court Administrator

Business License Analyst • Special Event Assistant • [Department of Code Enforcement](#), City of Indianapolis, 24 months- 02/2013- Activities in Licensing and Compliance, Ordinance Expertise

STRENGTHS



Strategic Planning

Developed a tactical map for an underperforming program execute goals increase effectiveness.



Team Building & Leadership

Successfully lead multiple work groups and team to foster a culture of learning and innovation.



Change Management

Contributed to organization's implementation of new processes and structure and orientation.

SKILLS

[Strategy Planning](#) [Grant Administration](#)

[Relationship Management](#) [Training](#)

[Data Decision Making](#) [Research Evaluation](#)

[Financial Management](#) [Team Leadership](#)

PASSIONS



Conscious Capitalism- Passionate about exploring organization goals and outcomes that are both socially responsible and economical advantageous.



Impact Investing- Deeply interested in creating models of investment that leverages community assets collaborative with philanthropy and for-profit partnerships.



Servant Leadership- Focused on intentionally developing team members for organizational growth and success.