METROPOLITAN DEVELOPMENT COMMISSION MARION COUNTY, INDIANA RESOLUTION NO. 2023-P-17

WHEREAS, the Metropolitan Development Commission of Marion County (the "Commission") is authorized to approve the employment of all persons engaged by contract to render professional or consulting services for the Department of Metropolitan Development ("DMD"); and

WHEREAS, DMD wishes to enter into a professional services agreement with Mojo Up Marketing + Media, LLC, to create an overarching marketing communications/public education blueprint for DMD's planning process in an amount not to exceed Two Hundred Thousand Dollars (\$200,000) and shall terminate on December 16, 2025; and

WHEREAS, the agreement will be funded from various sources and DMD will only be funding Fifty Thousand Dollars (\$50,000) of the overall not to exceed amount of Two Hundred Thousand Dollars (\$200,000).

NOW, THEREFORE, BE IT RESOLVED by the Metropolitan Development Commission of Marion County as follows:

- 1. The Commission hereby authorizes DMD to enter into a professional services agreement with Mojo Up, LLC, to create an overarching marketing communications/public education blueprint for planning process in an amount not to exceed Two Hundred Thousand Dollars (\$200,000) of which amount DMD will be providing Fifty Thousand Dollars (\$50,000) and the agreement shall terminate on December 16, 2025.
- 2. The Director of the Department of Metropolitan Development is hereby authorized and directed to take such further actions and execute such documents as deemed necessary or advisable to effectuate the authorizations set forth in this Resolution.
- 3. This Resolution shall take effect immediately upon adoption by the Commission.

Approved as to Legal Form and Adequacy:	Metropolitan Development Commission:
Christopher Steinmetz, Asst. Corp. Counsel	John J. Dillon III, President
Date: 11/8/2023	Date: