



**METROPOLITAN DEVELOPMENT COMMISSION** **October 2, 2024**

**Case Number:** 2024-AO-002  
**Location:** Indianapolis-Marion County, Indiana  
**Petitioner:** Department of Metropolitan Development  
**Request:** Amends Indy Rezone, G.O. 24, 2015.  
Amends portions of the “Revised Code of the Consolidated City and County” including Chapter 744, pertaining to outdoor advertising signs and sign maintenance, by adding language and making technical corrections to the language, correcting typographical errors and omissions, and correcting internal references, to take effect immediately.

**Staff Recommendations:** Staff recommends **Approval**  
**Staff Reviewer:** Shannon Norman, Principal Planner - Ordinances

**STAFF RECOMMENDATION**

Staff recommends Approval.

**ORDINANCE AMENDMENT OVERVIEW**

Please see below, the proposed revisions by Chapter and Section:

744-904(A)(B): Maintenance	<ul style="list-style-type: none"><li>• Clarification: Examples of activities that do not alter the design or structure of the sign, determined by BNS. Activities not included in ‘maintenance’.</li><li>• Typographical: Renumbering</li></ul>
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<p>744-911(A): General Regulations</p>	<ul style="list-style-type: none"> <li>• Clarification: Improvement Location Permit (ILP) requirement for new, relocated and non-exempt alterations.</li> <li>• Addition: Relocation on the same property; required compliance with setbacks, height, separation etc. ILP required.</li> <li>• Addition: Increases in allowable billboard extensions; deletion of existing chart. Updated Diagram 35.</li> <li>• Addition: Billboard orientation can be side by side or stacked within the existing size parameters.</li> <li>• Typographical: corrected allowable billboard dimensions.</li> <li>• Addition: Increase in allowable height of billboards (40ft. to 60ft.).</li> <li>• Typographical: Renumbering</li> </ul>
<p>744-911(B)(2)(d)(2): Signs on freeways and expressways</p>	<ul style="list-style-type: none"> <li>• Addition: Digital displays for pricing (“price packs”) are allowed on freeways and expressways only; may change 3 times per day and limited to 10% of one billboard face per sign.</li> </ul>
<p>744-911(B)(3)(b)(2): Regulations for off-premises (advertising) signs</p>	<ul style="list-style-type: none"> <li>• Addition: Decrease in sign spacing requirement from 1,500ft to 1,000ft (same side of roadway) on freeways and expressways only. Must still comply with radial spacing as well (1,000ft). Updated Diagram 26.</li> <li>• Addition: Decrease in the required setback on freeways or expressways (60ft. to 50ft.).</li> </ul>