## Independence Public Library Circulation and Usage Report for December 2023

2,792

1,387

399

128

206

4,960

48

#### **Materials Usage** City of Independence Circulation Unincorporated Buchanan County Circulation Incorporated Buchanan County w/Libraries **Contracting Cities** Outside of Buchanan County Circulation (Open Access) Items Loaned to Other Libraries (Access Plus) **Total Materials Circulation for Month** Patrons Total Number of Patrons for Month 3,620 **Computer & Wireless Headphone Usage** Desktop Computer Usage for Month 305 In-House Laptop Usage for Month 2 Wireless Computer Usage for Month 345 Early Literacy Station Usage for Month 155 Wireless Headphone Usage for Month 15 Library of Things Usage 10 Activity Equipment Puzzles 42 Hotspots 12 Cake Pans 0 Web Site Usage **Total Visitors** 1,957 **BRIDGES Usage Total Usage** 1,835 Facebook, Civic Send, Instagram & Google Profile Facebook Likes 2.011 Facebook Total Reach 71,788 Mass Emails/Constant Contact Opened 1,074 Instagram Likes 147 Instagram Followers 555 **Google Profile Interactions** 391 **Google Profile Views** 247 Mobile App Usage Patron Count 245 921 Usage **Database Usage** 2 Ancestry **Material Additions**

Usage Comparison					
Year	Materials	Patrons	Computer	Web Site	BRIDGES
2023	4960	3620	652	1957	1835
2022	4937	3129	635	1740	1563
2021	4689	3021	433	2102	1269
2020	2611	114	52	2809	1227
2019	5280	4509	1016	2237	1148
2018	5776	5497	1165	2416	1005
2017	5367	4938	1195	2526	839

3	sessions	19	searches	
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Books	157
Audios	4
Videos	16
Jigsaw Puzzles	9
Total Additions for Month	186

### **Material Withdrawals**

### Additions Breakdown

Adult Biography & NonFiction = B-1, 000-2, 200-1, 300-4, 500-1, 600-1, 700-3, 800-1, 900-39
Adult Fiction = F-35, M-4, SF-2, W-1, LPF-11, LPW- 4
Young Adult Fiction = YAF-2
Juvenile Biography & NonFiction = B-1, 500-2, 700-1, Graphic Novel-2
Juvenile Fiction = JF-11, Graphic Novel -6, Just Right - 1
Juvenile Easy NonFiction = 500-2, 800-1
Juvenile Easy = Easy-15, BB-3
Audios = Adult-4
Videos = Adult-13, YA-1, Juvenile-2
Jigsaw Puzzles = 9
Withdrawals Breakdown
ANF-15, AF-263, JF-10, JENF-1, JE-2, BB-1, VOX-1, Jigsaw Puzzles-14

307

# Independence Public Library Circulation and Usage Report for December 2023

# Study Rooms - 30 usages

# Library Events (Community Room)

# Adult Events & General Interest (All Ages) Events

12/6/2023	Craft & Convo - 8 adults
12/12/2023	DIY Holiday Ornament - 13 adults
12/18/22023	Book Discussion - 7 adults
12/20/2023	Alzheimer's Association Caregive Support Group - 10 adults

### **Teen Events**

12/28/2023	Teen Bath	Bombs - 5	teens 1	adult

# **Children's Events**

12/4/2023	Legos @ the Library - 13 children 8 adults
12/7/2023	Story Time - 6 children 5 adults
12/14/2023	Story Time - 14 children 8 adults
12/15/2023	Ho Ho Holiday! - 137 children 5 teens 136 adults
12/21/2023	Story Time - 2 children 2 adults
12/28/2023	Story Time - 9 children 11 adults
12/30/2023	Noon Year's Eve Party - 74 children 3 teens 62 adults

# **Passive Programs/Events**

12/2/2023	Cinema Saturday - 15 adults 2 teens 3 children
12/9/2023	Cinema Saturday - 13 adults 3 teens 4 children
12/16/2023	Cinema Saturday - 16 adults 3 teens 5 children
12/23/2023	Cinema Saturday - 10 adults 2 teens 3 children
12/26/2023	Paper ornaments for library's Christmas trees - 68 children 5 teens 5 adults
12/26/2023	John Decker coloring sheets - 73 children 2 teens 8 adults
12/30/2023	Cinema Saturday - 19 adults 4 teens 10 children

## **Outreach Events**

12/1/2023	Jingle on Main - 237 children 14 teens 156 adults
12/12/2023	DIY Holiday Ornament @ Lexington Estate - 9 adults
12/19/2023	Reader's Circle @ Lexington Estate - 8 adults

## NonLibrary Events (Community Room)

12/5/2023	Northeast Iowa RC&D Upper Wapsi Watershed meeting - 37 people
12/14/2023	Between the Rivers Rug Hooking Guild - 7 people
12/19/2023	Northeast Iowa Area Agency on Aging meeting - 8 people
12/20/2023	USDA Farm Service Agency meeting - 38 people