



## CITY COUNCIL MEMORANDUM

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**TO:** City Council

**FROM:** Matthew R. Schmitz, MPA – City Manager

**DATE OF MEETING:** April 27, 2026

**ITEM TITLE:** Special Event Application - RAGBRAI

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### **BACKGROUND:**

This is the special event application for the upcoming RAGBRAI event on July 23, 2026. It was discussed initially at the April 6, 2026, City Council Work Session.

### **DISCUSSION:**

Staff included this item to allow the Council to discuss this if they choose to do so, as typically Special Event Applications are placed on the Consent Agenda. Given the scope of this event, we wanted to allow for discussion if needed.

### **RESULTS:**

The City has established priorities during strategic planning sessions. This item supports the Vision from that session of **promoting and encouraging community involvement and engagement** and **supporting and encouraging tourism and historical site**. This item helps achieve that vision by allowing for discussion of the topic to promote involvement, and also to support tourism in Independence by holding an event that will draw many thousands of people.

### **FINANCIAL CONSIDERATION:**

N/A

### **RECOMMENDATION:**

Staff recommends a motion to approve the Special Event Application for RAGBRAI, as submitted.