IPL Plan 2025-2027 - 10/10/24 Version							
Pillars/Mission	Wide Variety of Opportunities		Relevant Services		Community Partnerships		Enhanced Marketing
Values	Empower individuals Encourage creativity and innovation		Excel in service to others		Engage in relationships and community		Enact proactive, relevant solutions
Goals: In 2025, Independence Public Library will be or have	Activities that connect and engage community	Easy access to information, books, and learning tools	Relevant, up-to- date Collection	Services that Meet our Community's Needs	Enhanced Partnerships within the Community	Community involvement in library programming and collections	Increased public awareness and support.
Objectives: Broad Actions to achieve goal	Offer improvements that increase engagement and interactivity.	Develop and implement plans to reduce barriers for our service population.	Provide a relevant physical collection that meets the informational and recreational needs of our community.	Enhance services for those who are physically and/or mentally challenged and unable to come to library	Strengthen partnerships with organizations and businesses	Develop Active Teen Group	Effectively demonstrate the value of the library to the community.
Strategies - Planned, specific time-sensitive actions to meet objective	Incorporate a minimum of four methods to improve engagement in programs/ activities by July 2025.* Increase interest through art updates and an art brochure ready for distribution in FY2026.	Support technology use by assisting people individually as needs arise, evaluating the service by tracking the needs and success rate in FY25. Update way- finding signage and collection arrangement to provide improved public access in FY25.	Assess Library of Things collection with usage reports and feedback by Dec. 2024. Make possible changes and funding plans for modifications to the Library of Things collection by March 2025. Explore sustainability and viable solutions of long-term collection development by Nov. 2025.	Offer outreach and/or access to materials to three or more populations who likely would not be able to use the library otherwise. Fiscal years 2025 and 2026.*** Increase awareness of possible homebound patrons, implementing at least two new modes of awareness by April 2025.	Improve submission of news for the Community Kiosk to an average of six organizations per month by September of 2025.	Establish active group of at least four 7-12 grade students by May 2025. Teen group will work to benefit the library in at least two ways by August of 2025.	Maintain social media engagement levels at 9% for fiscal year 2025 and 2026. Share information, services, and opportunities through a yearlong campaign to increase public awareness and demonstrate the library's value in FY25.
Objectives: Broad Actions to achieve goal		Increase access to early literacy for children up to age six.	Maintain and provide a relevant virtual collection that meets the informational and recreational needs of our community.	Evaluate current and potential future services to determine relevancy	Strengthen partnerships with schools and homeschool families		Demonstrate Support for the Community
Strategies - Planned, specific time-sensitive actions to meet objective		Promote early literacy in at least six ways through FY25 and FY26.** Thirty 1000 Books Before Kindergarten graduates by October 2025.	Evaluate BRIDGES demand and develop plan to improve downloadable book and audiobook access by February 2025. Evaluate possible streaming platforms and determine best course of action to fit our budget and meet our community's needs by Oct. 2025.	computer and technology services to meet the current needs of our service	Partner with ICSD in regards to four projects during 2024-2025 school year. (Ex - Community Kiosk, Letters to Vets, Silver Cord, etc) Partner with other area schools (St. John's, Liberty Christian) with at least two total projects during 2024-25 school year. Connect with homeschool families to share resources and open the door for feedback and collaboration in three or more methods during the 2024-25 school year.		Encourage all staff to represent the library by volunteering a minimum of two hours in the community each fiscal years 2025-2026. Library presence at a minimum of two community events in fiscal year 2025 and 2026. Use three or more ways to share non-library information, especially community events and news in fiscal year 2025.

^{*}Examples: Tie in IPL materials to programs, engage people prior to program with questions or comments on social media, surveys, invite patrons to programs personally, ask for input, more hands-on programming

^{**}Story Tlme, Just Right Books, Books checked out for preschool classrooms, Preschool visits (reading to children), AWE Stations, Information out to patrons/parents/caregivers/preschools

^{***} Ex - primarily dependent populations like preschool children, adult day care attendees, care center residents, homebound individuals