



CITY COUNCIL MEMORANDUM

TO: City Council

FROM: Matthew R. Schmitz, MPA - City Manager

DATE OF MEETING: May 12, 2025

ITEM TITLE: Vision Statement, Mission Statement, and Goals Acceptance

BACKGROUND:

On April 26th, City Council members, along with Department Heads and the City Manager, met for a Strategic Planning session for the City of Independence. During this meeting, we discussed revising and updating the City's Vision and Mission Statements and established Strategic Goals for the City.

DISCUSSION:

During the Strategic Planning Session, the following statements were developed:

Vision: Balancing resilience with progress, Independence aspires to honor its past while fostering a thriving environment for businesses and families alike, improving the quality of life for everyone in our community.

Mission: Committed to resilience and progress, our mission is to celebrate history while actively developing a vibrant future and an enhanced quality of life for all.

Additionally, the following strategic goals were developed:

- ***Support high-quality City services***
- ***Encourage a supportive environment for businesses, workforce, and economic development***
- ***Support and enhance City infrastructure***
- ***Efficient and effective planning and prioritizing of all available resources***
- ***Promote and encourage community involvement and engagement***
- ***Support and encourage tourism and historical sites***

RESULTS:

The City has established priorities during strategic planning sessions. This item enhances those previously developed goals and statements by updating and modernizing them.

FINANCIAL CONSIDERATION:

There is no cost for adopting these items.

RECOMMENDATION:

Staff recommends a motion to adopt the Vision Statement, Mission Statement, and Strategic Goals outlined above.