

Independence Public Library Circulation and Usage Report for October 2023

Materials Usage

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| City of Independence Circulation | 3,164 |
| Unincorporated Buchanan County Circulation | 1,588 |
| Incorporated Buchanan County w/Libraries | 425 |
| Contracting Cities | 206 |
| Outside of Buchanan County Circulation (Open Access) | 248 |
| Items Loaned to Other Libraries (Access Plus) | 63 |
| Total Materials Circulation for Month | 5,694 |

| Usage Comparison | | | | | |
|------------------|-----------|---------|----------|----------|---------|
| Year | Materials | Patrons | Computer | Web Site | BRIDGES |
| 2023 | 5694 | 5337 | 858 | 3344 | 1833 |
| 2022 | 4804 | 4964 | 799 | 2288 | 1562 |
| 2021 | 4710 | 3189 | 589 | 2160 | 1284 |
| 2020 | 4646 | 2528 | 513 | 2710 | 1211 |
| 2019 | 5978 | 4942 | 1086 | 2593 | 1145 |
| 2018 | 5921 | 5784 | 1275 | 2578 | 1029 |
| 2017 | 5776 | 6563 | 1688 | 3221 | 999 |

Patrons

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|--|----------------|
| Total Number of Patrons for Month | 5,337 * |
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Computer & Wireless Headphone Usage

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| Desktop Computer Usage for Month | 411 |
| In-House Laptop Usage for Month | 0 |
| Wireless Computer Usage for Month | 447 |
| Early Literacy Station Usage for Month | 243 |
| Wireless Headphone Usage for Month | 14 |

Library of Things Usage

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|--------------------|----|
| Activity Equipment | 3 |
| Puzzles | 64 |
| Hotspots | 16 |
| Cake Pans | 2 |

Web Site Usage

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| Total Visitors | 3,344 |
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BRIDGES Usage

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|--------------------|--------------|
| Total Usage | 1,833 |
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Facebook, Civic Send, Instagram & Google Profile

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|-------------------------------------|--------|
| Facebook Likes | 1,991 |
| Facebook Total Reach | 69,672 |
| Mass Emails/Constant Contact Opened | 1,814 |
| Instagram Likes | 100 |
| Instagram Followers | 529 |
| Google Profile Interactions | 439 |
| Google Profile Views | 365 |

Mobile App Usage

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|--------------|-----|
| Patron Count | 232 |
| Usage | 832 |

Database Usage

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| Ancestry | 1 session 8 searches |
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Material Additions

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|----------------------------------|------------|
| Books | 253 |
| Audios | 1 |
| Videos | 31 |
| Total Additions for Month | 285 |

Material Withdrawals

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|------------------------------------|-----------|
| Total Withdrawals for Month | 33 |
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| Additions Breakdown |
| Adult Biography & NonFiction = B-22, 000-1, 100-1, 200-1, 300-4, 600-5, 900-1 |
| Adult Fiction = F-69, M-5, GR-1 |
| Young Adult Fiction = YAF-6, GR-1 |
| Juvenile Biography & NonFiction = B-3, 000-4, 300-1, 500-4, 600-5, 700-12, 900-7 |
| Juvenile Fiction = JF-27, Just Right - 7, Graphic Novel-20 |
| Juvenile Easy NonFiction = 300-1, 500-3, 600-5 |
| Juvenile Easy = Easy-28, BB-9 |
| Audios = Adult-1 |
| Videos = Adult-22, YA-1, Juvenile-8 |
| Withdrawals Breakdown |
| ANF-3, AF-6, YAF-2, JNF-16, JE-1, BB-4, AdDVD-1 |

* Includes Boo Bash total attendance

Number of Days Open = 31

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Study Rooms - 50 usages

Library Events (Community Room)

Adult Events & General Interest (All Ages) Events

10/10/2023 The Rest of the Story...How Libraries Grew Up - 23 adults
10/11/2023 Craft & Convo - 5 adults
10/18/2023 Alzheimer's Association Caregiver Support Group - 5 adults
10/21/2023 An Afternoon with Frank Lloyd Wright - 27 adults
10/23/2023 Book Discussion - 12 adults
10/24/2023 Writer's Group - 2 adults
10/26/2023 IPL: Iowa's First Free Public Library - 44 adults

Teen Events

10/13/2023 Minecraft - 15 teens 2 adults
10/22/2023 Dungeons & Dragons - 7 teens 9 children 2 adults

Children's Events

10/5/2023 Story Time - 15 children 10 adults
10/12/2023 Story Time - 9 children 7 adults
10/17/2023 Legos @ the Library - 12 children 2 teens 10 adults
10/19/2023 Story Time - 4 children 3 adults
10/26/2023 Story Time - 9 children 8 adults
10/27/2023 Boo Bash (at Falcon Center) - 227 children 12 teens 234 adults

NonLibrary Events (Community Room)

10/2/2023 Law Enforcement Training - 16 people
10/3/2023 Law Enforcement Training - 16 people
10/4/2023 Law Enforcement Training - 16 people
10/5/2023 Law Enforcement Training - 16 people
10/6/2023 Law Enforcement Training - 16 people
10/14/2023 The Book Club - 5 people
10/21/2023 Friends of Cedar Rock - 23 people
10/25/2023 USDA Farm Service Agency meeting - 15 people
10/25/2023 Goldfinch Homeowners Association - 22 people
10/26/2023 Northeast Iowa Area Agency on Aging - 8 people
10/30/2023 Meet the Candidates - 18 people