



## CITY COUNCIL MEMORANDUM

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**TO:** City Council

**FROM:** Matthew R. Schmitz, MPA - City Manager

**DATE OF MEETING:** October 27, 2025

**ITEM TITLE:** Establish a date and time for a Public Hearing to consider an Ordinance amending Section 17 Signs of the Zoning Ordinance of the City of Independence, Iowa

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### **BACKGROUND:**

Section 17 Signs of the Zoning Ordinance of the City of Independence, Iowa, has been discussed at length over the past year in multiple Planning & Zoning meetings. Planning & Zoning is now ready to recommend approval of a modification, which will require a public hearing.

### **DISCUSSION:**

N/A – This is a process to set a public hearing only.

### **RESULTS:**

The City has established priorities during strategic planning sessions. This item supports the Vision from that session of **encouraging a supportive environment for businesses, workforce, and economic development**. This item helps achieve that vision by addressing regulations that prevented downtown businesses from advertising their wares with outdoor signage appropriate to the area.

### **FINANCIAL CONSIDERATION:**

There will be a publication cost as determined by the Independence Bulletin Journal.

### **RECOMMENDATION:**

Staff recommends a motion to set a Public Hearing for November 10<sup>th</sup>, 2025, at 5:30 PM to consider an ordinance amendment to Section 17 Signs of the Zoning Ordinance of the City of Independence, Iowa.